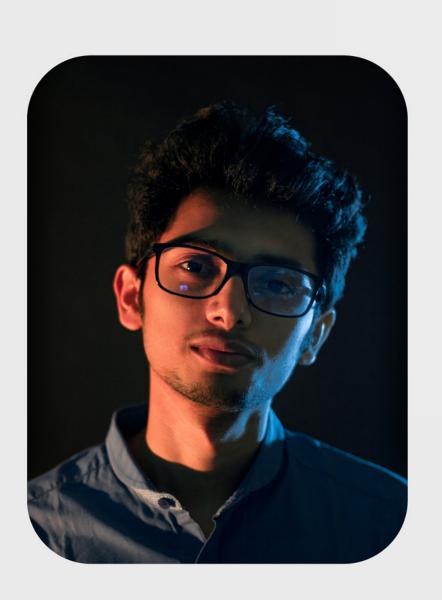


PORTFOLIO 2020



नमस्ते NAMASTE,

I am Vedant Shah, currently perusing my master's program in Product Design at ISD Rubika, France.

I believe change is the only constant!

I've been born and brought up in **Goa**, **India** which is a well-known tourist destination with a Portuguese influence. To gain my professional education I moved to **Pune**, **India** and **Valenciennes**, **France**. Further, I have had the privilege to intern in cities like **Stuttgart**, **Germany and Nairobi**, **Kenya**.

This cultural mix has given me a fresh added perspective to my design thinking.





MUSIC

I have been inclined towards music since my childhood. I have been playing an India Classical instrument called the 'Tabla for the past 11 years now and have achieved 3 national certifications for it.



PHOTOGRAPHY

I am extremely passionate about capturing moments. I persue this hobby at every chance that I get.

I have been **featured** on websites like **500 px and Pix**bay and have also won a national Award for a Shortfilm I made in the 11th Grade titled 'My Discovery of India'.





ROLVET GTOS OŁ SYNTHY 🛒 📀



SOCIAL SERVICE

I am extremely proud to be a part of the **Rotaract Club**. I actively take part in club initiatives and events promoting awareness and providing help to the ones in need.

TRAVELS

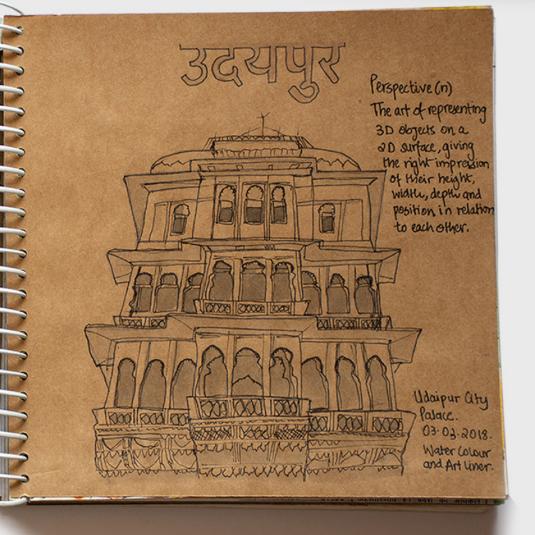
I LOVE travelling and experiencing new places. I drag a lot inspiration from my travels and try to implement them in my designs. 23 countries & counting.

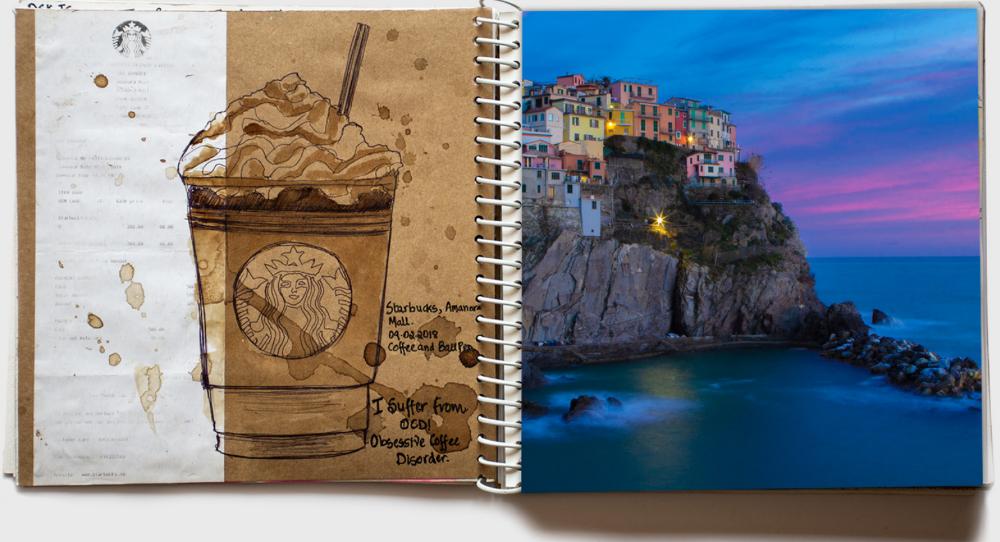
BEYOND DESIGN



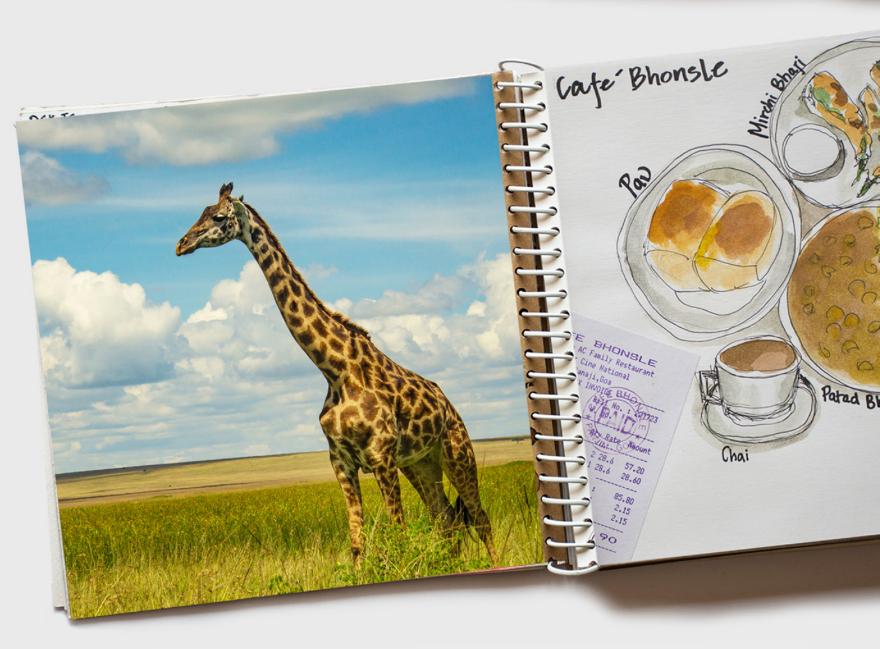












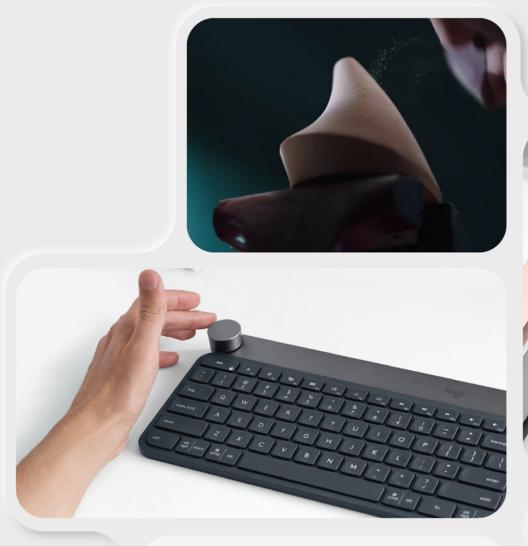
A PREVIEW OF MY TRAVEL BOOK

My travelbook is more like my inspiration book. I document my travels and experiences religiously.















logitech

Personalized Expression

Magical Interactions

Meaningful Experiences

Unique Identity



WHO ARE WE DESIGNING FOR?

Our target user group is the young professionals who work in smaller work environments, with staff members ranging from 30-50 people.

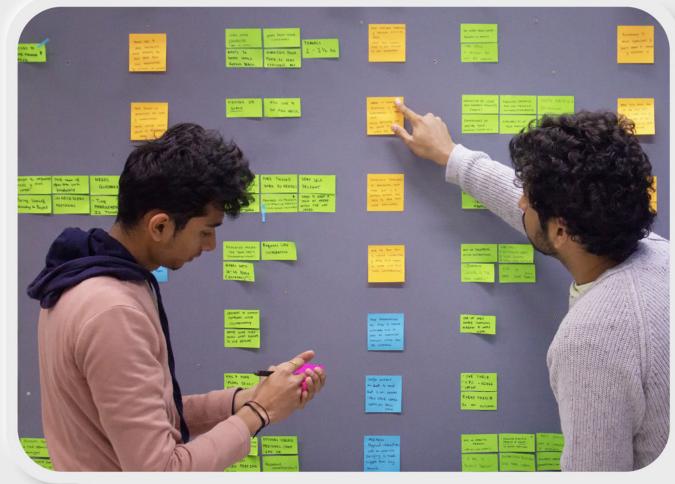
These users need to work with others in larger groups to operate on a daily basis. They are always ready to try out new tech to aid them better in the office.



DESIGN FOR SUSTAINABILITY

Logitech have updated thier Design process to include environmental performance as a core design goal. They have developed a Roadmap for future low impact product materials.





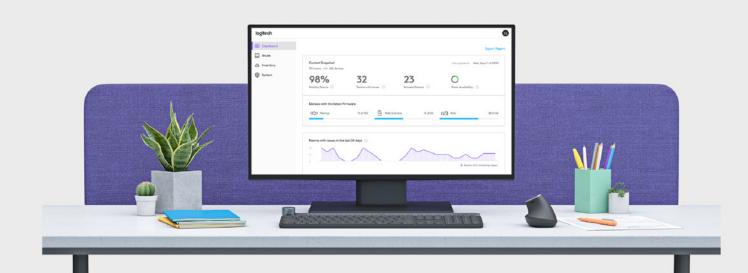




Desk research
Skype calls
Field research







CONSOLIDATION OF RESEARCH

Following a 3-step process of research - Desk Research, Skype Calls and Field Visits to gather all the real data, evidence and the right insights to kick off the creative process.

Going through multiple case studies, trend studies and research papers regarding the brand, the evolving worksplace and the emerging technology, brought us to what was relevent and what could be studied further.

An in-depth call with a range of users with experience working in various workspaces and different positions.

These interviews provided us with genuine cases about serious problem scenarios, currently present in personal office environments.

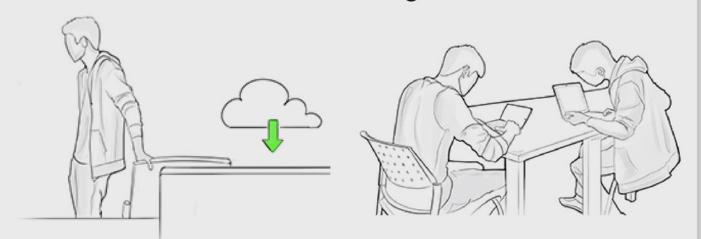
Visiting two completely different workplaces gave us a good perspective on the diversity of culture that exists in the office today and also shed a lot of light on the role of different spaces within the office.





AS AN INDIVIDUAL

Coherent sharing



Constant downtime

How do I share it with you?





PROBLEMS FACED WITHIN THE TEAM

Activity-based workflow

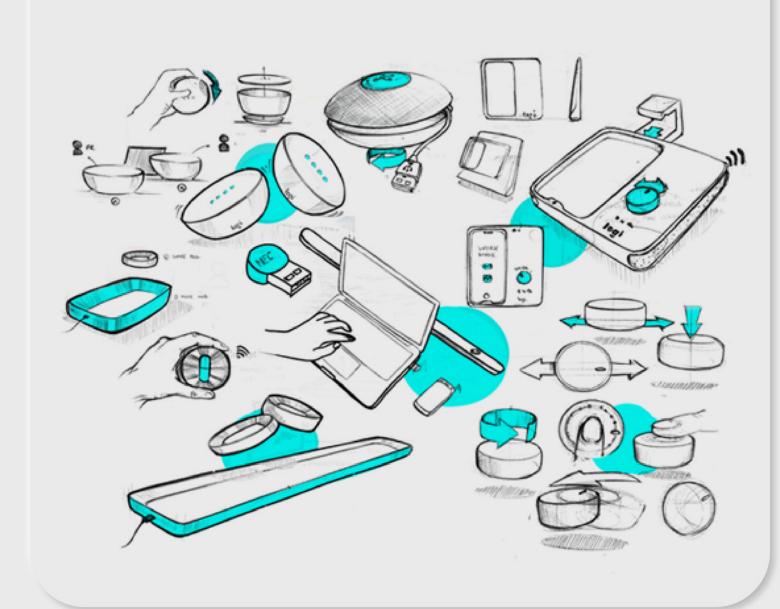






Delay in communication

Ambiguity in task separation





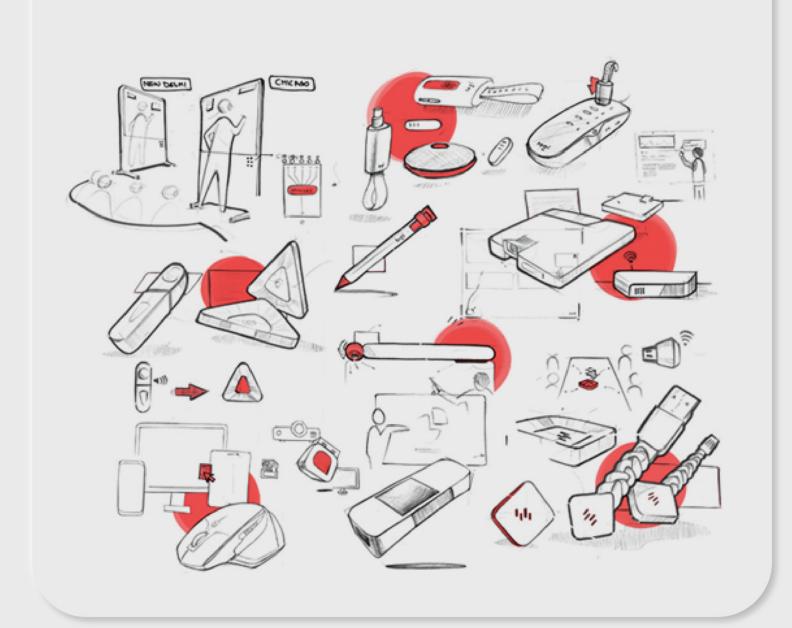
PROBLEMS FACED BETWEEN THE TEAMS

Focussed work

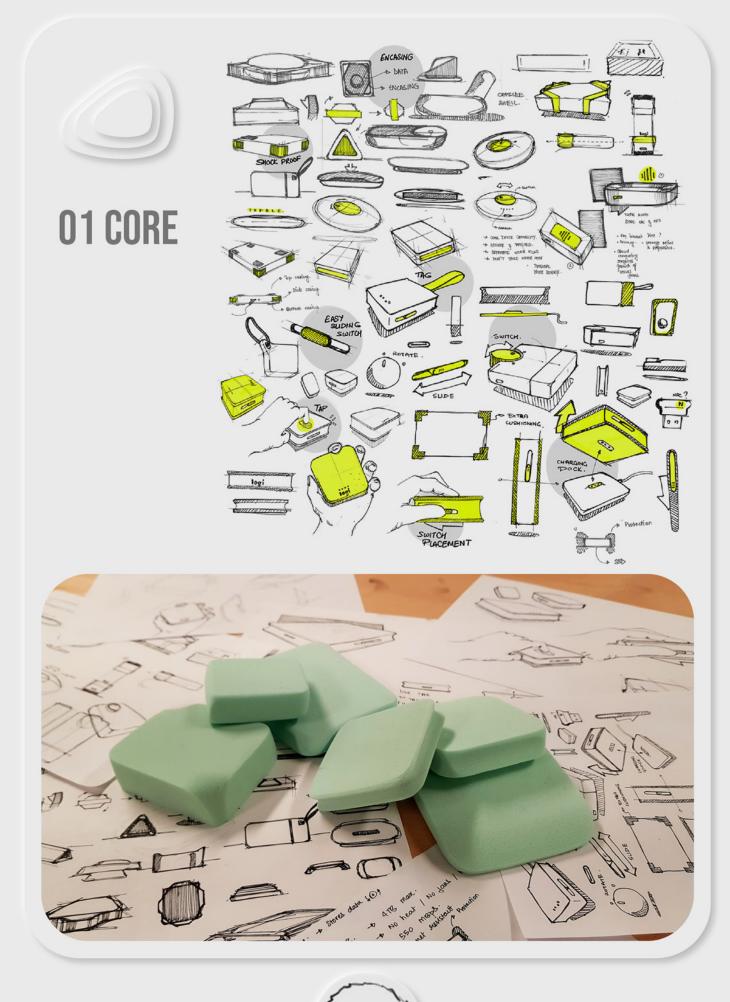


Meetings are boring

Not being on the same page





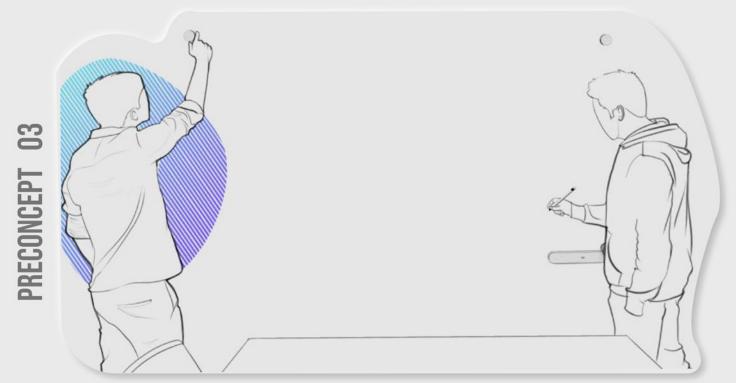














PRECONCEPT

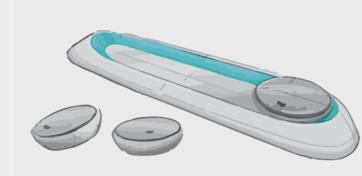
CONCEPT EVALUATION

Running the common problems through a few filters, we were able to create a cluster of sub-directions, under a broader topic

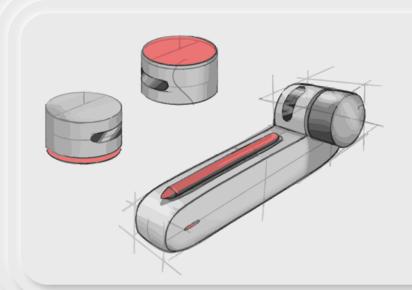


A personal, wireless storage device to simplify separation of work files and personal files, and reduce the need for internet access files.





A team hub, to help divide and share work seamlessly, cutting down on the number of lines of communication in your daily work life.

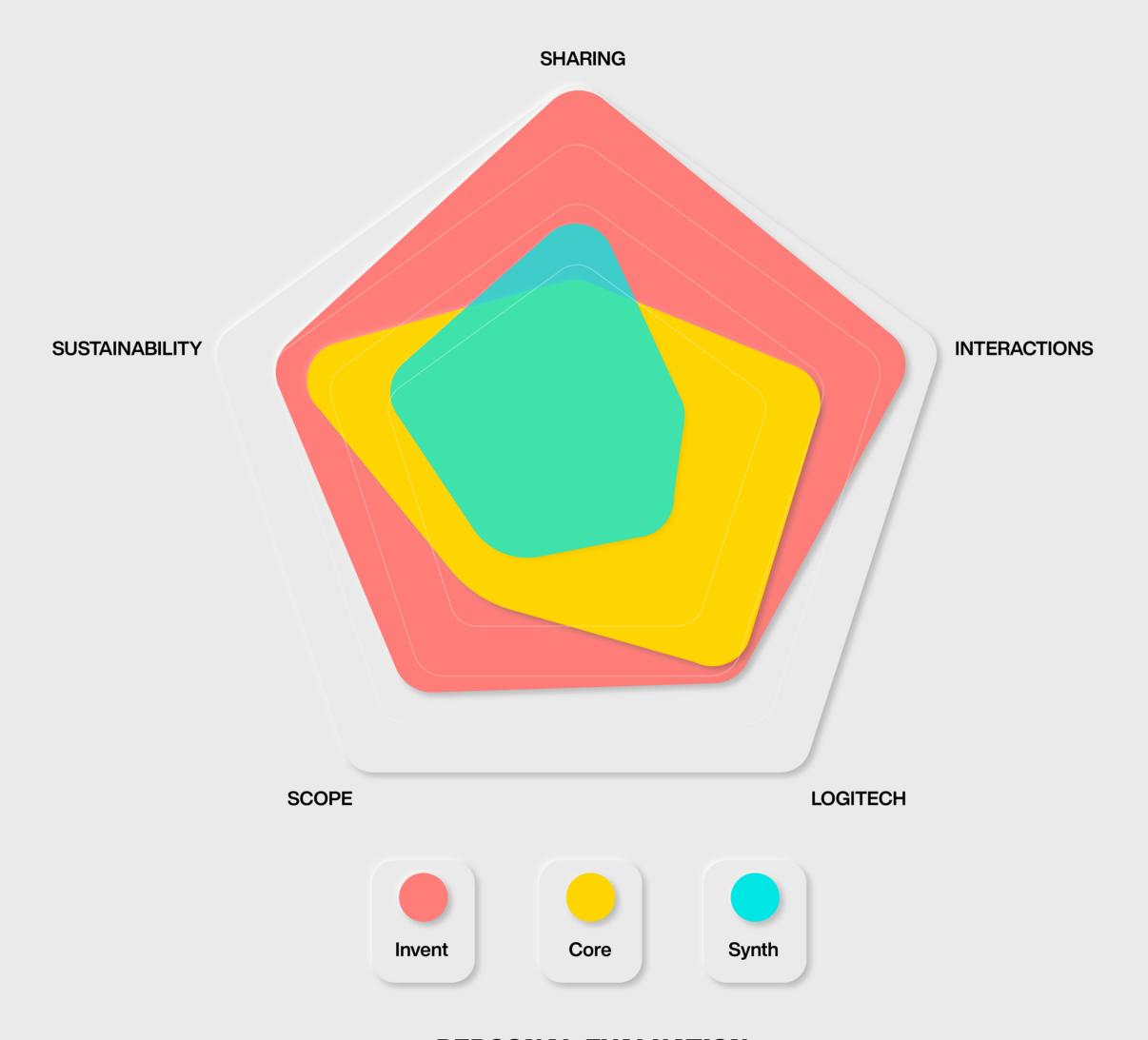


INVENT

An Interactive tracking field setup, that works as an accessory to a projector, to make collaboration more fun and reinvent the whiteboard for the digital workspace of today

The Invent concept is new and experimental, and a products we saw a lot of scope to explore further.

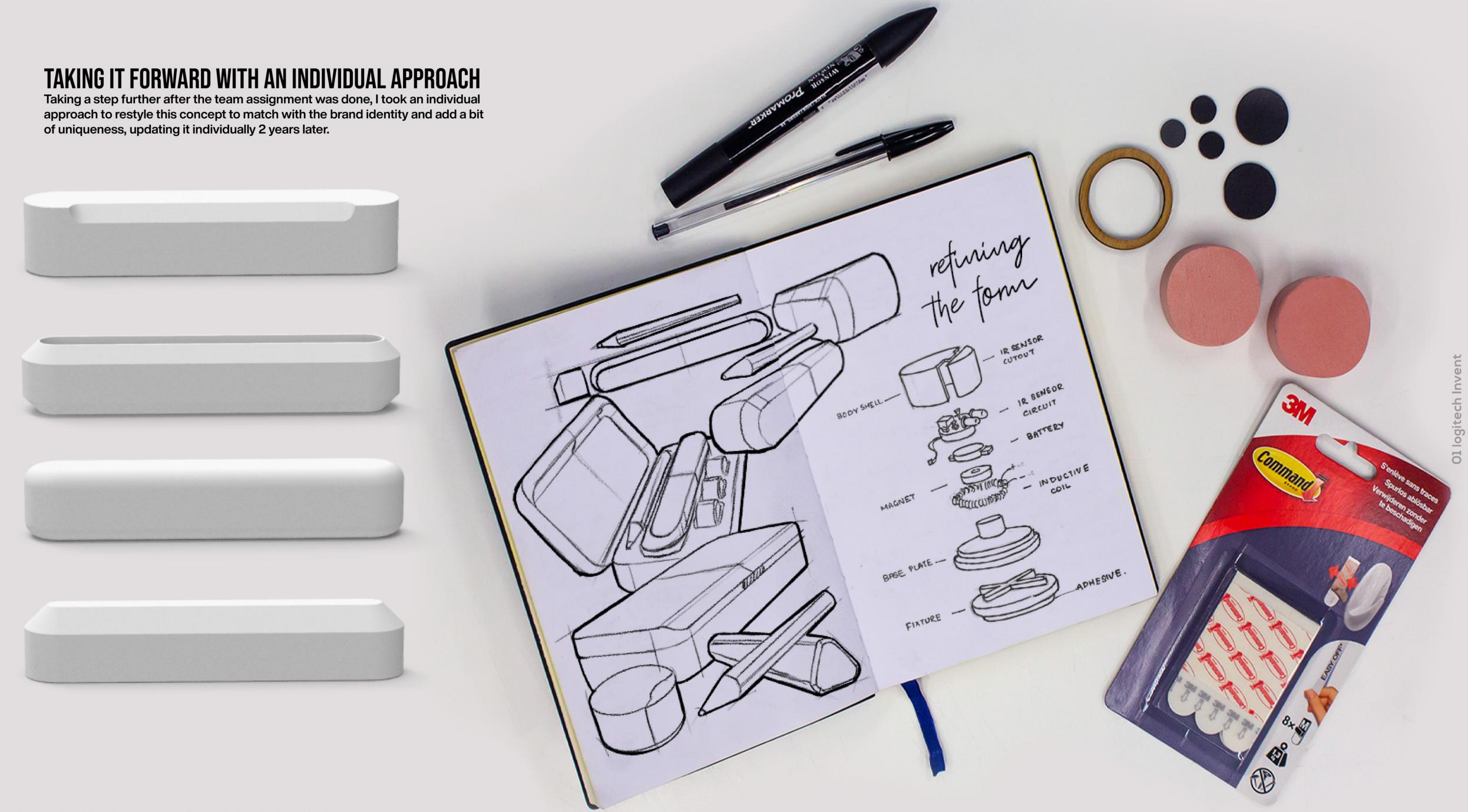
Plotting out the minor details, looking into integrated gestures and finally, fitting it into the logitech system of products is something that we had to tackle head on, going forward.



PERSONAL EVALUATION

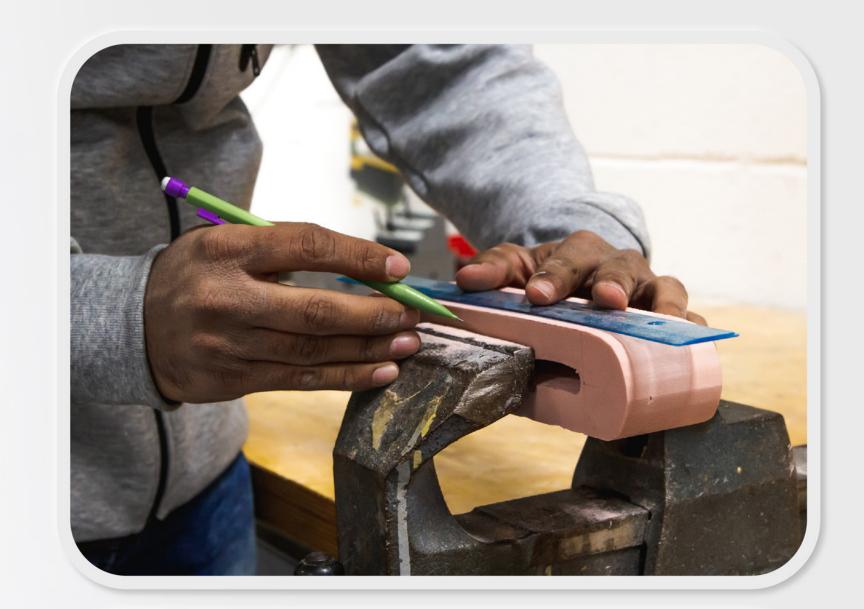
We personally saw Invent as the strongest concept with a high level of sharing & interaction capabilities.

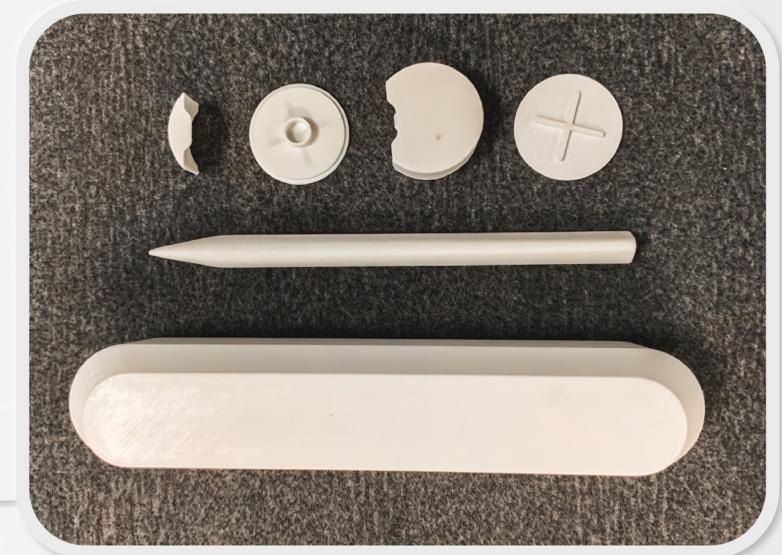












GRADUAL PROGRESSION

We had explored the form using P.U. foam, styrofoam, cardboard and later 3D print. While updating the design individually, I 3D printed the latest model to understand the scale of the product in 1:1.



COMPONENTS

Invent comprises of a palette, 4 sensor pods, a pencil and an inductive charging case.







ECOSYSTEM EXPLAINED

Logitech Invent can be used in Co-working spaces, offices to collabrate and making meeting interactions more interesting.

HOW IT WORKS



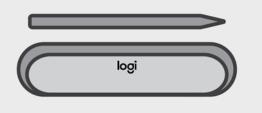




The projector is connected with the laptop with a cable







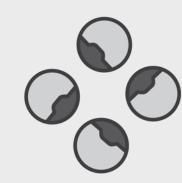
The laptop is connected with Invent via bluethooth using a plug-in.



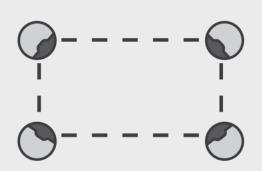




Invent acts like a mother device to all the sensor pods to connect them





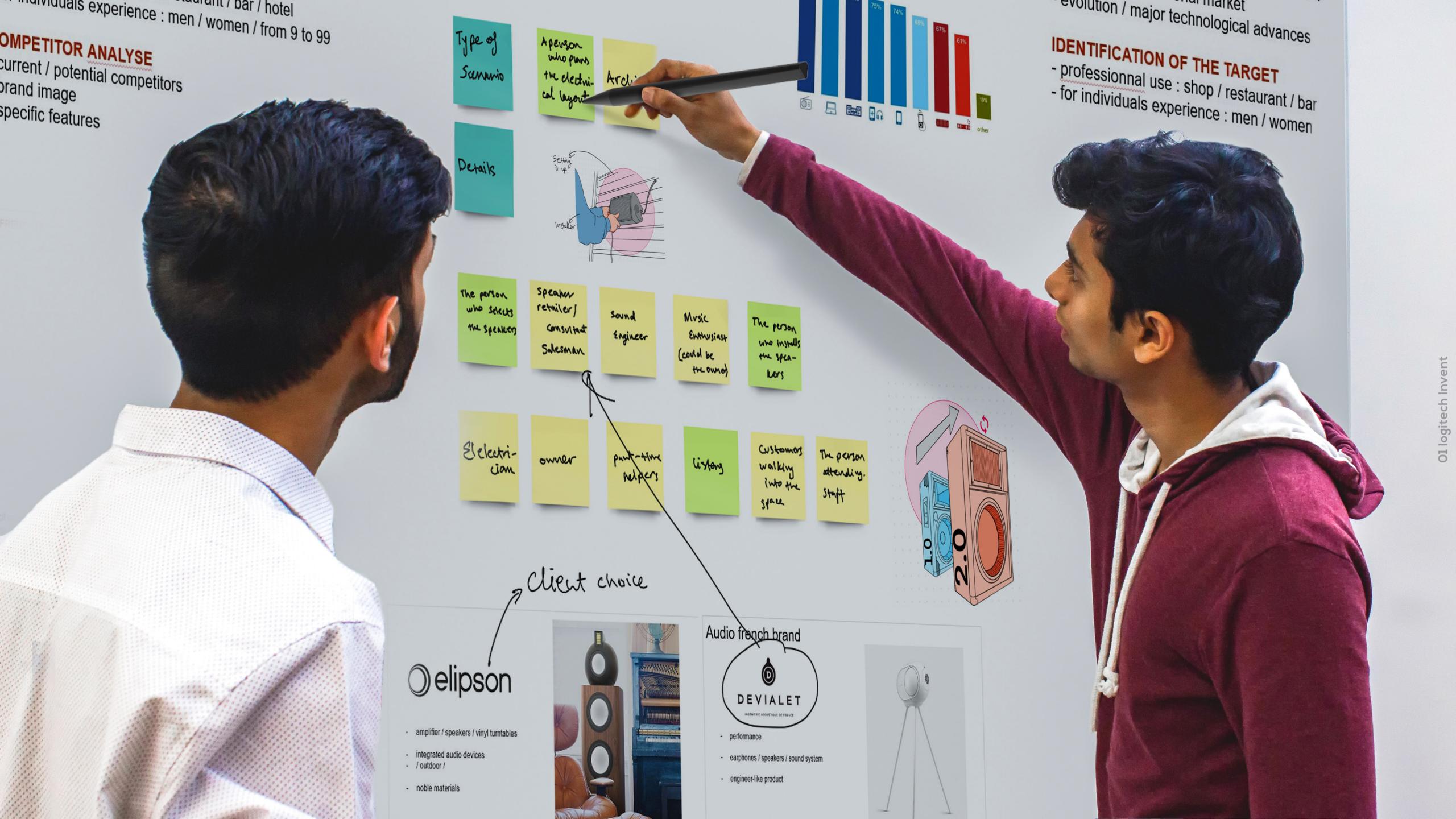


The Sensor Pods create an interactive field on the projecting surface











PRODUCT MARKET

Taking a look at where the Invent stands in comparison to other large-scale current market solutions.

We estimate that the reduced price point, along with the core functionality, is what gives our concept an edge in a highly Google and Microsoft dominated market.

Interactive Projectors are still catching on in the market, but have a very limited scope of use, and are restricted to smaller groups and closed environments.

USER FEEDBACK



MAXENCE VERLYNDE Product Designer Oxelo

"It's really cool, and interesting. The inductive charging was a nice touch. It would help ease communication in different locations where you can share what you are doing, and explain it instead of sending a photo after every discussion"



MEENAKSHI KAMAT Industrial Design Intern Steelcase

"I like that the product has a limited range of use but is still flexible enough to adapt to different spaces, users and work. The fact that it can either be placed in one space permanently or moved around makes a lot of sense when you talk about a smaller office."



Bringing teams together



Visual communication



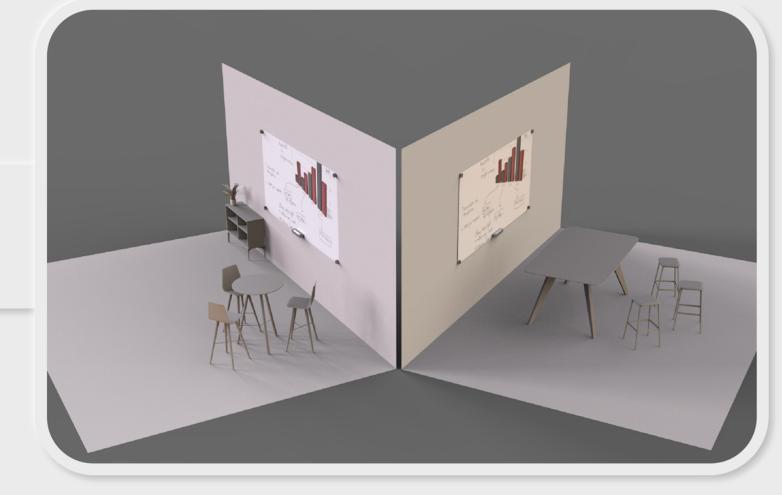
Sustainable use



Team interactions

DIFFERENT LOCATIONS

Making long-distance interactions efficient and more inclusive







MY ROLE

*All the renders and visualizations were redone by me

Ideations
Prototyping
Documentation
Story-telling(user scenario)
Photo integration
3D Modeling & rendering
Conceptualisation

KEY LEARNINGS

Ethenography
Ideations
Prototyping
Documentation
Story-telling(user scenario)
Self Improvement
Team collaboration

MY PROFESSIONAL EXPERIENCE

For my previous internship, I had the opportunity to be a part of Pearl Creative in Germany.



"We got to know Vedant as a Creative designer with comprehensive expertise. During the internship he could continously enlarge his skills of design and technology with discipline and ambition. He dealed with all tasks assigned to him independently, with great care and attention to accuracy and interest in technological developements.

Both superiors and other team members appreciated Mr. Shah as a reliable and team-minded colleague. We thank him for his excellent support and wish him all the best for further studies and his personal and professional future."

Christian Rummel & Tim Storti Managing Partner / CEO PEARL CREATIVE Stuttgart, Germany





Obere Marktstraße 2 D-71634 Ludwigsburg, Germany +49 (0) 7141 488 749 0 info@pearlcreative.com https://www.pearlcreative.com

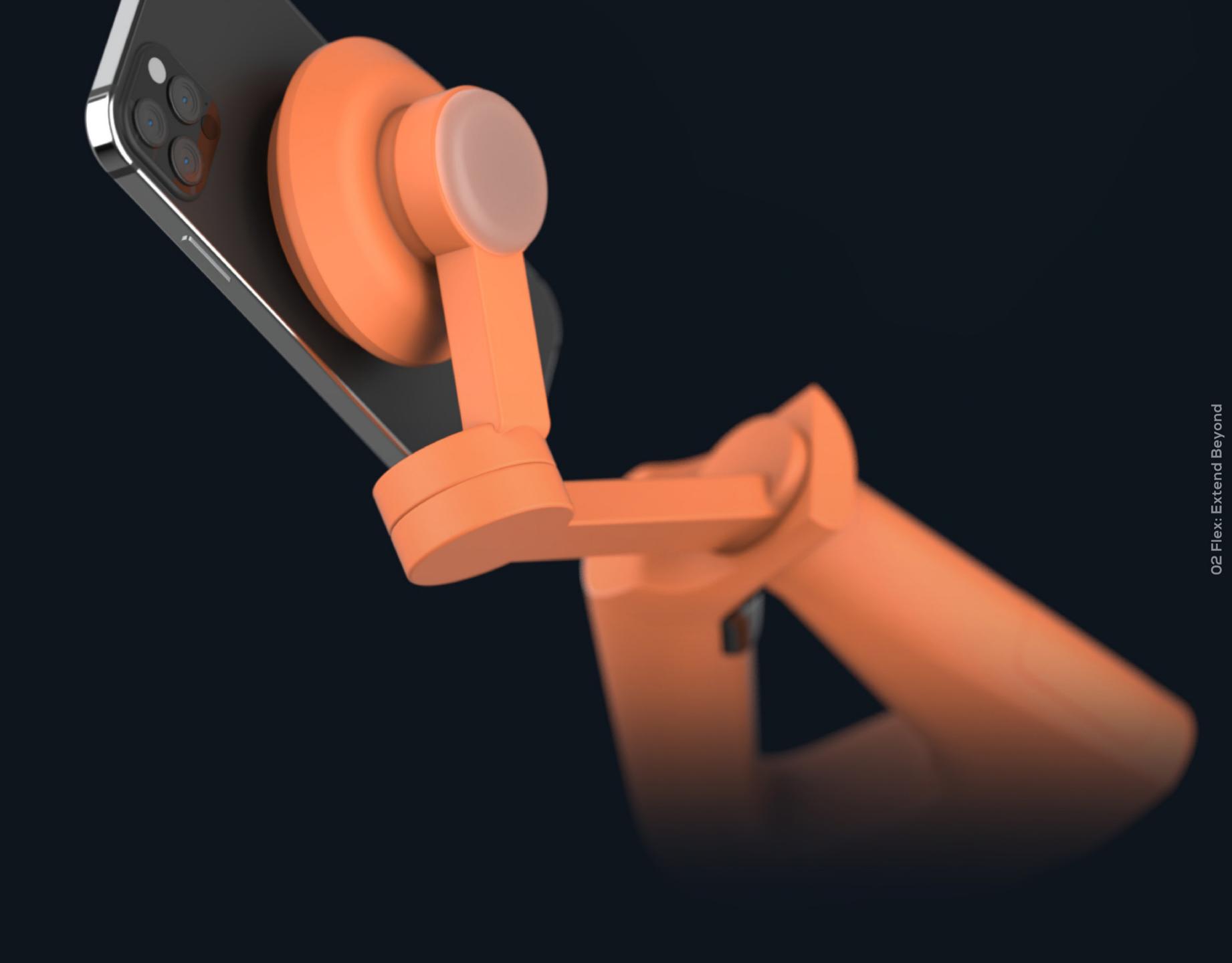




Pearl Creative designed the worlds first 3D printed under _ water e-scooter for the brand AMAZEA.

It was showcased at BOAT 2020, Dusseldorf, Germany which is one of the world's largest boat events.





THESIS PROJECT [STATUS: ONGOING] INDIVIDUAL PROJECT | 2 MONTH PROGRESSION PREVIEW

BRIEF

How to enhance the experience of film making for Social Media keeping in mind multiple social media platforms to cater to.





VIDEO EXPRESSION A NEW TREND

We are seeing the increase in the trend of videomaking all around us in many aspects including: News, Entertainment, Social Media, Communication, etc.







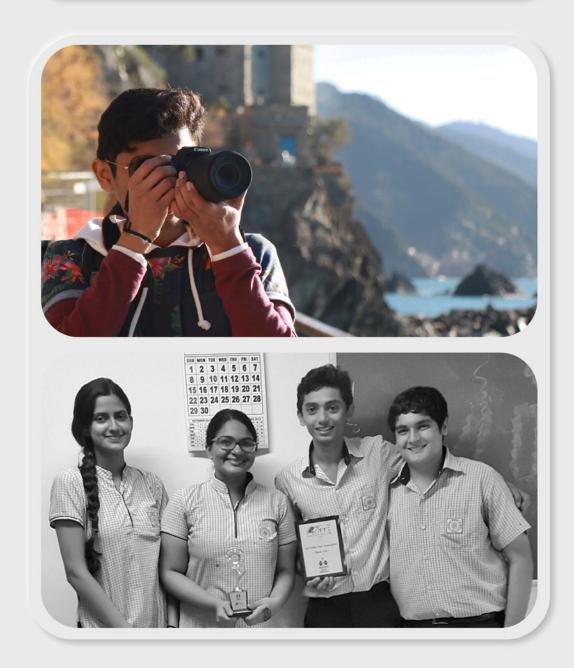
PERSONAL LINK

My love for the camera has been a special one.

Apart from being featured on websites like 500px and Pixbay I have also won a national award for a short film I had made in the 11th grade which boosted my passion for videography.

500px

pixabay 🗃

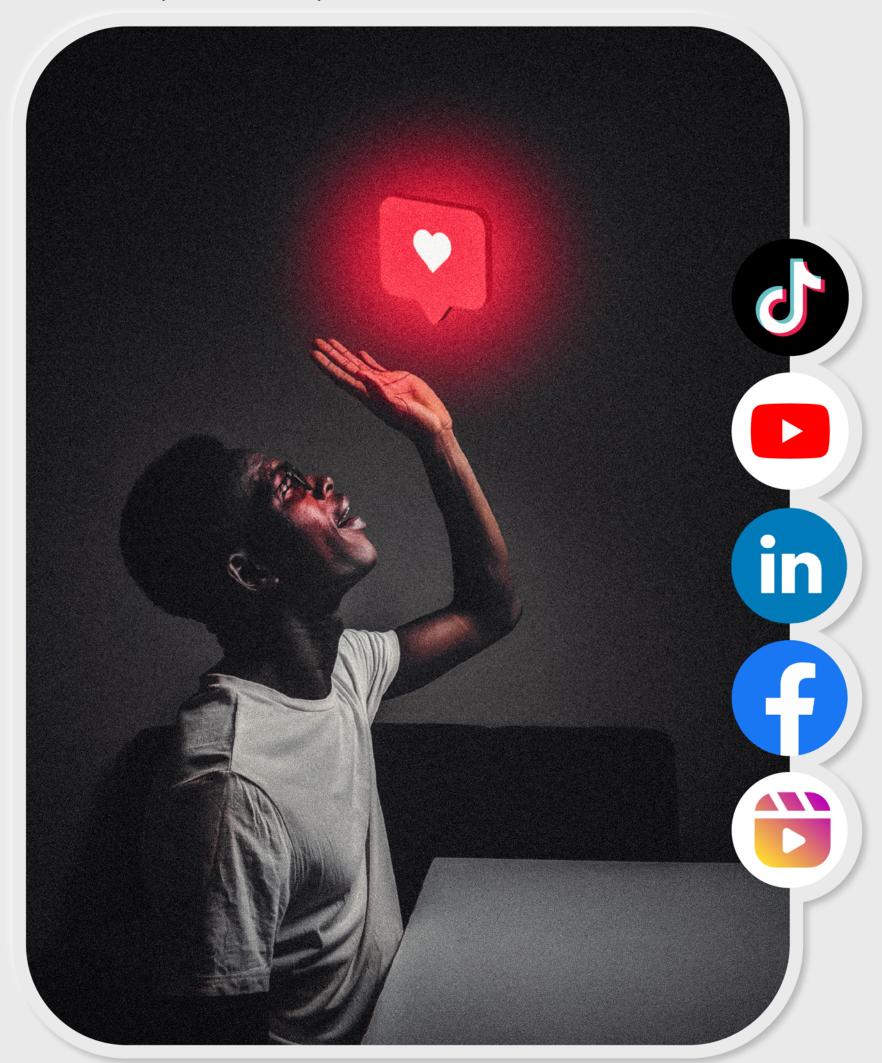




2 Flex: Extend Beyond

VIDEO-MAKING X SOCIAL MEDIA

The main source of the all the video driven content relating to news, entertainment, documentation, etc. is social media.



AMBIGUITY IN SWITCHING PLATFORMS

Different equipement and content is created for different platforms which is really difficult to process.



OTHER PROBLEMS FACED

Multiple problems are faced during the process of film-making.

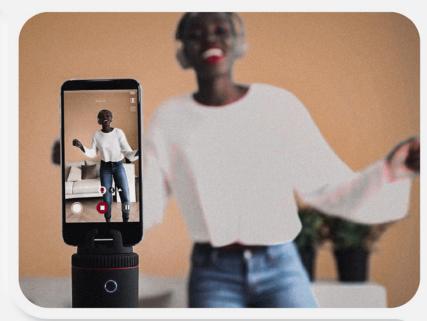






STUDY OF VARIED EXISTING PRODUCTS

Exploring existing products relating to video shooting and video making to understand the market. Also, I went one step forward into experimenting with a few myself.

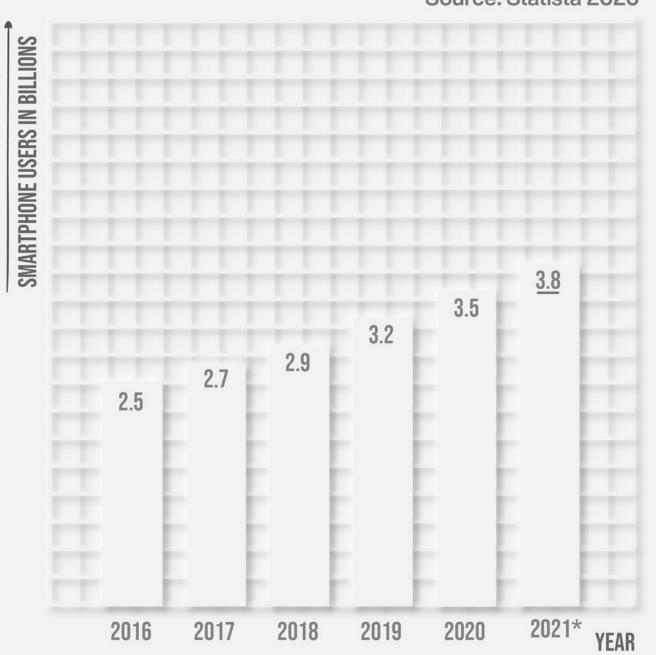




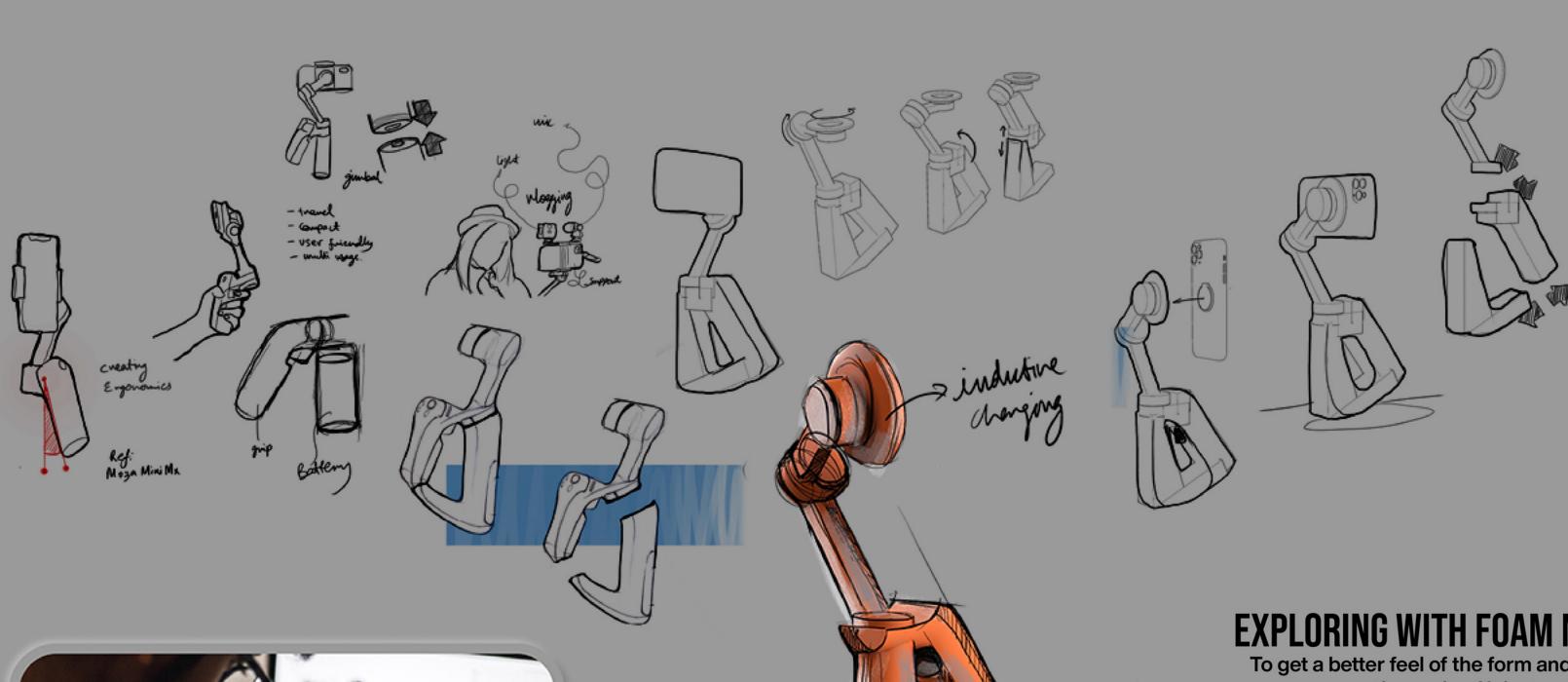


MAKING IT PHONE-CENTRIC

Phones Cameras are now more powerful than ever and the technology has enabled the cameras to reach a whole new level. Everyone today has a smart phone and the decision to make it phone- centric is an ideal choice to cater to a larger target audience.



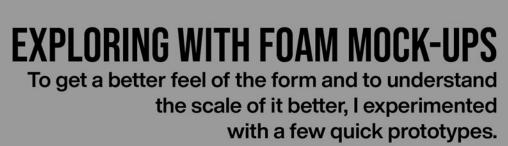






UNDERSTANDING AN EXISTING GIMBAL

To understand my concept better, I bought an existing gimbal. It was great to have a physical reference to undertand the erganomics and the scale of the parts.









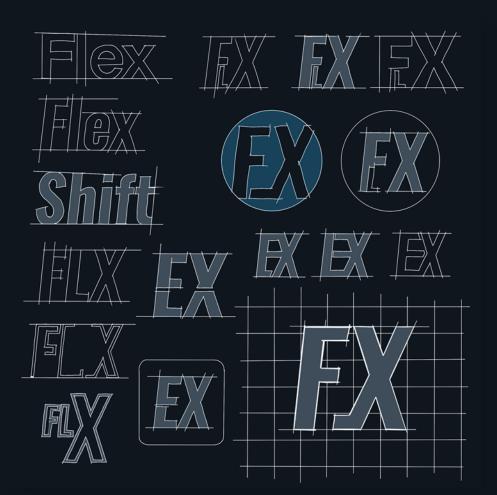






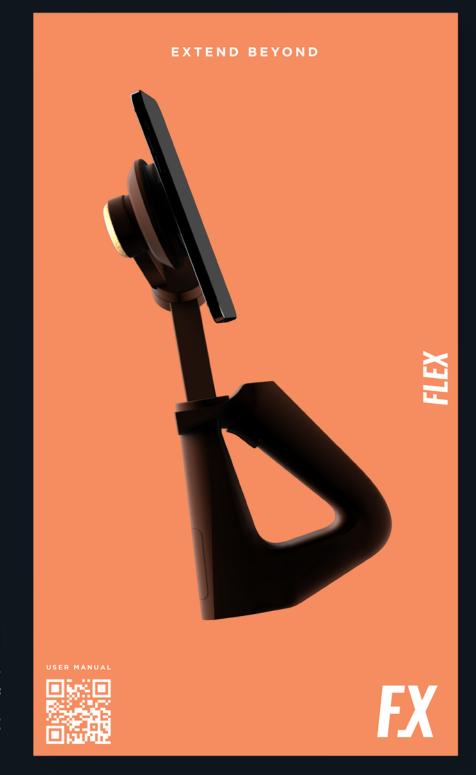






LOGO EXPLORATION

I explored the logo to give a strong identity to the product and make it recognizable.

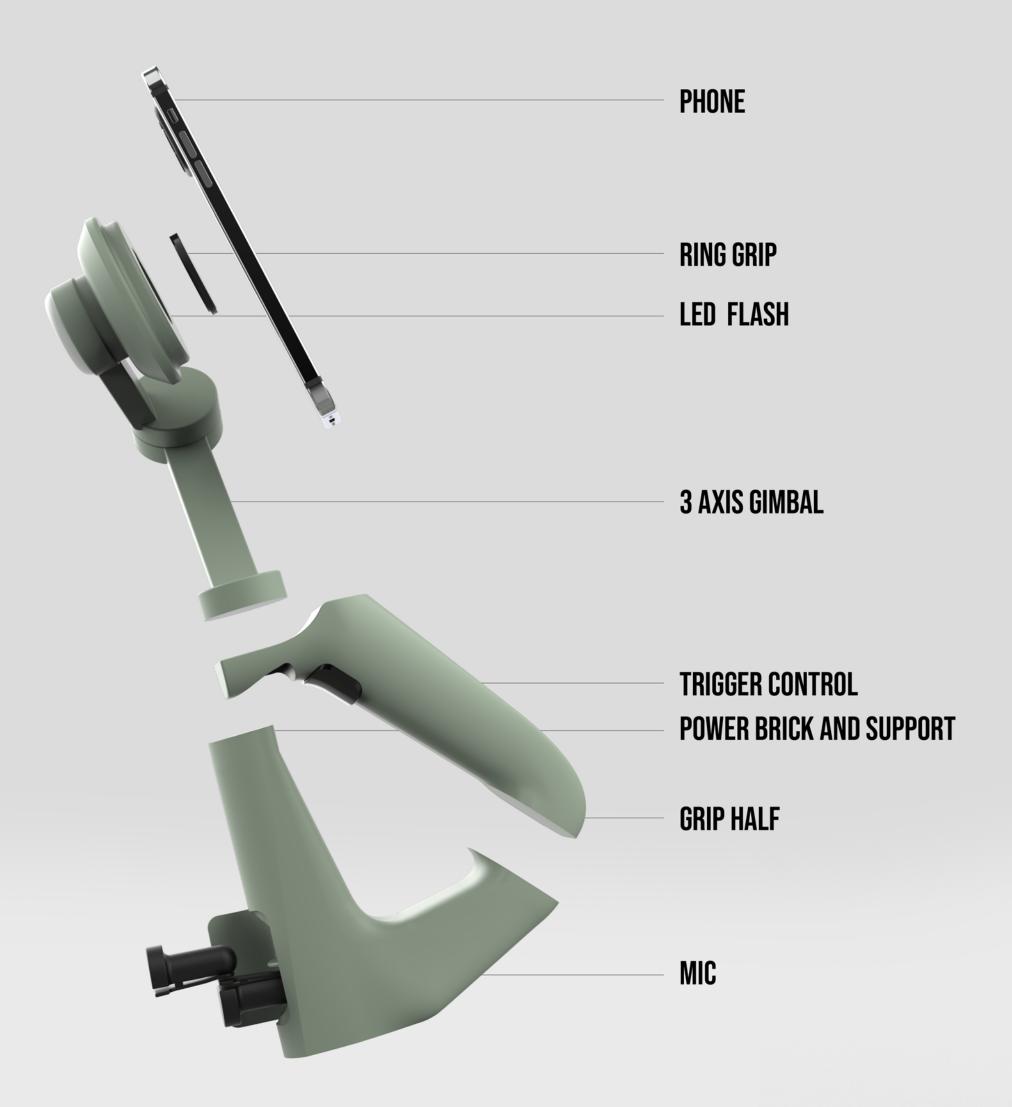




BRANDING

I went beyond the logo exploration to do a bit more of branding to make it seem like a complete product.





CONSISTS OF 6 PARTS

Flex comprises of 6 pieces where each can be attched onto another with simple interactions. When each part is connected, it brings in it's own unique use.

TECHNICAL PACKAGE

Orthographic views of FLEX with dimensions in mm.

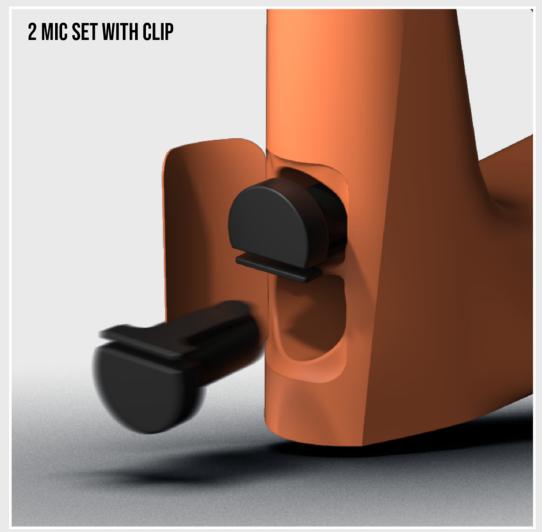








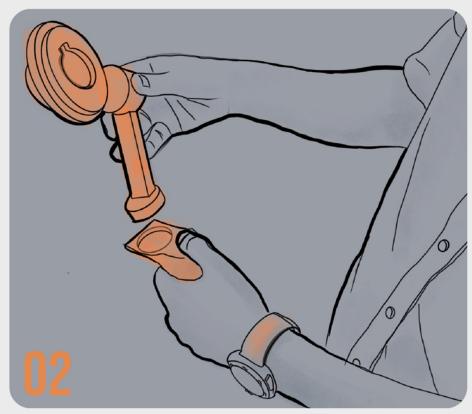


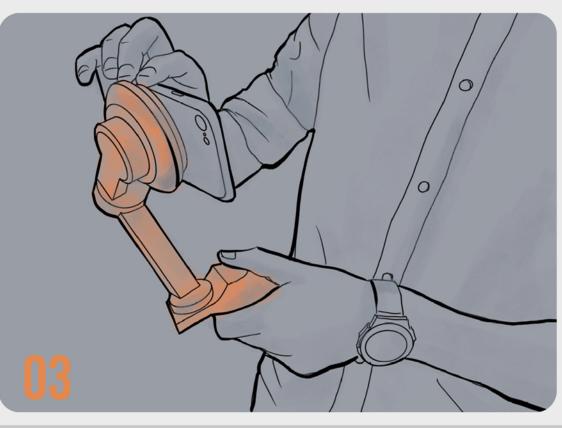


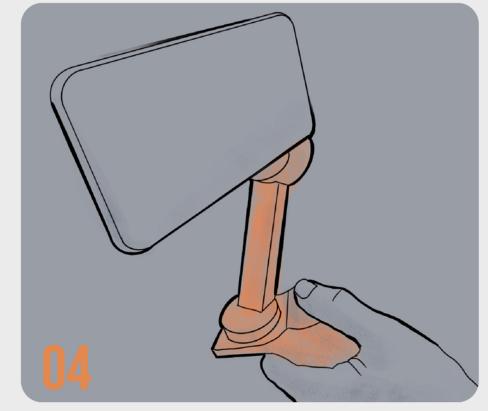


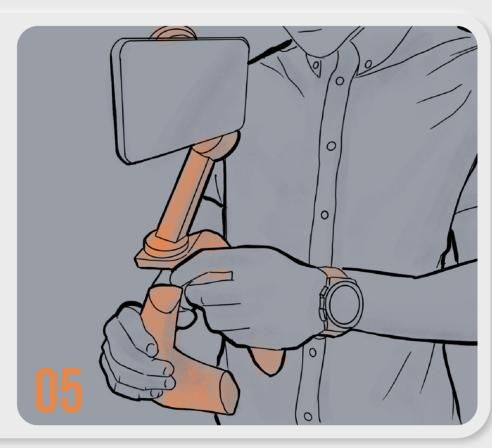
DETAILED SHOTSSome details to understand Flex better.











Sticking the ring grip to the phone with 3M tape.

Snapping the Gimbal onto the mother grip.

Snapping the mobile onto the gimbal which also initiates inductive charging.

Using the gimbal with the control.

Adding the support grip to extend battery.









Placing FLEX onto the table to start vlogging.

VEDANT SHAH

Removing the mic and clipping it onto the collar.

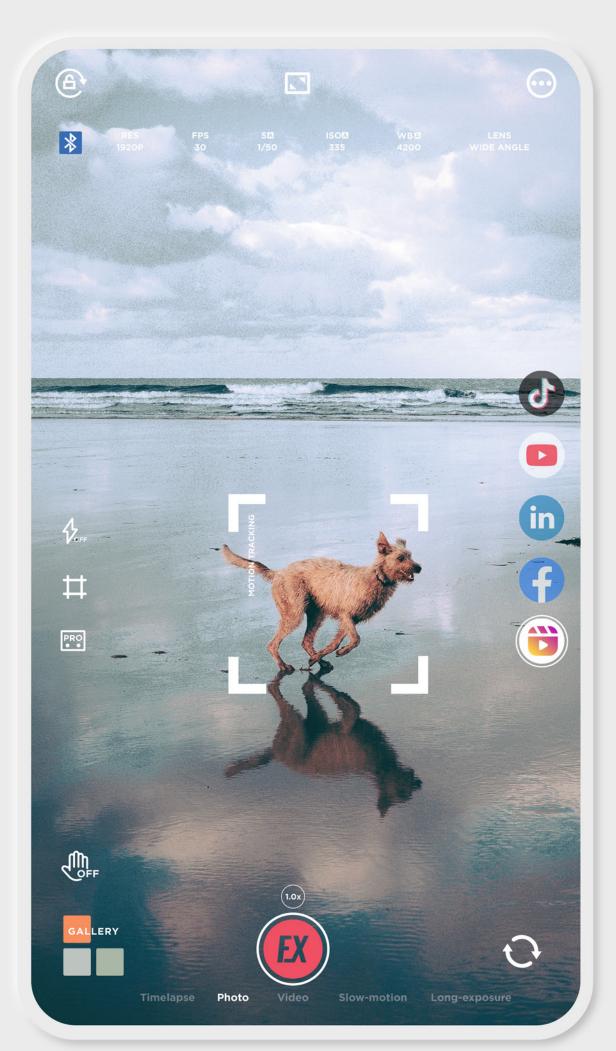
Starts vlogging with FLEX which has motion tracking enabled.

Uses FLEX to it's maximum potential for dynamic captures.



FLEX APPLICATION ASSIST

The app enhances the experience to give the best possible assist to the required need.





FILTERS



VIDEO EDIT PRESETS



MOTION TRACKING



DIRECT SOCIAL MEDIA CONNECTIVITY

SWITCHING PLATFORMS NOW MADE EASY

Direct connectivity to social media helps post and stay tuned with the virtual world seamlessly.

Preset settings and options for each type of platfrom to serve it's independent need.

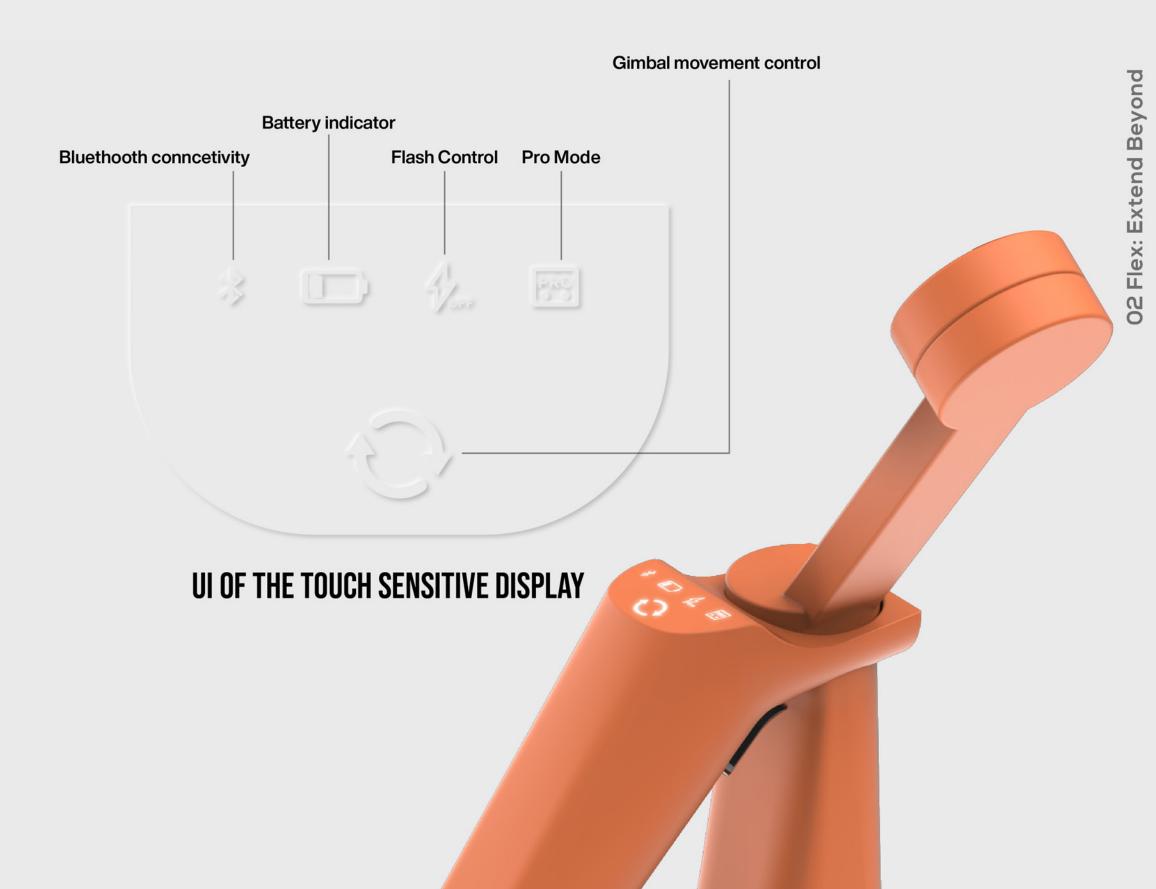
Filters enhance the video or set a mood, edit presets make editing easy and on the go, motion tracking enables you to be hands off.



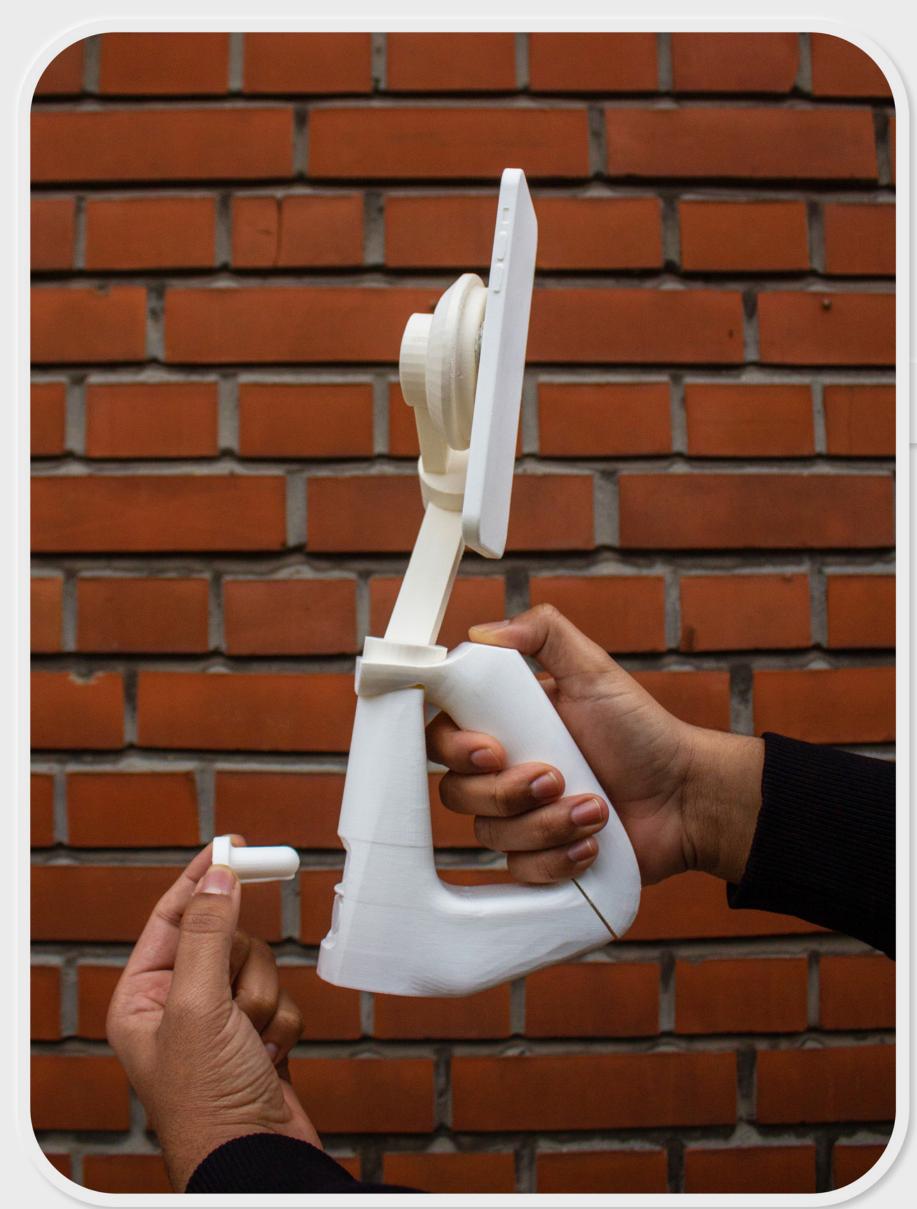
USER INTERFACE OF FLEX

The top surface of FLEX is a touch sensitive display which gives maximum control over the recording experience.

The icons in the display can be bespoke too via the app,











ADVANTAGES & DIFF CASE SCENARIOS

FLEX SERVES MULTIPLE NEEDS

- Travel videos
- Story telling/ theatre Documentaries:
- Self Documentary
- Travel Documentaries
- Interviews
- Vlogging
- Solo self shooting

Endless opportunities....



KEY LEARNINGS

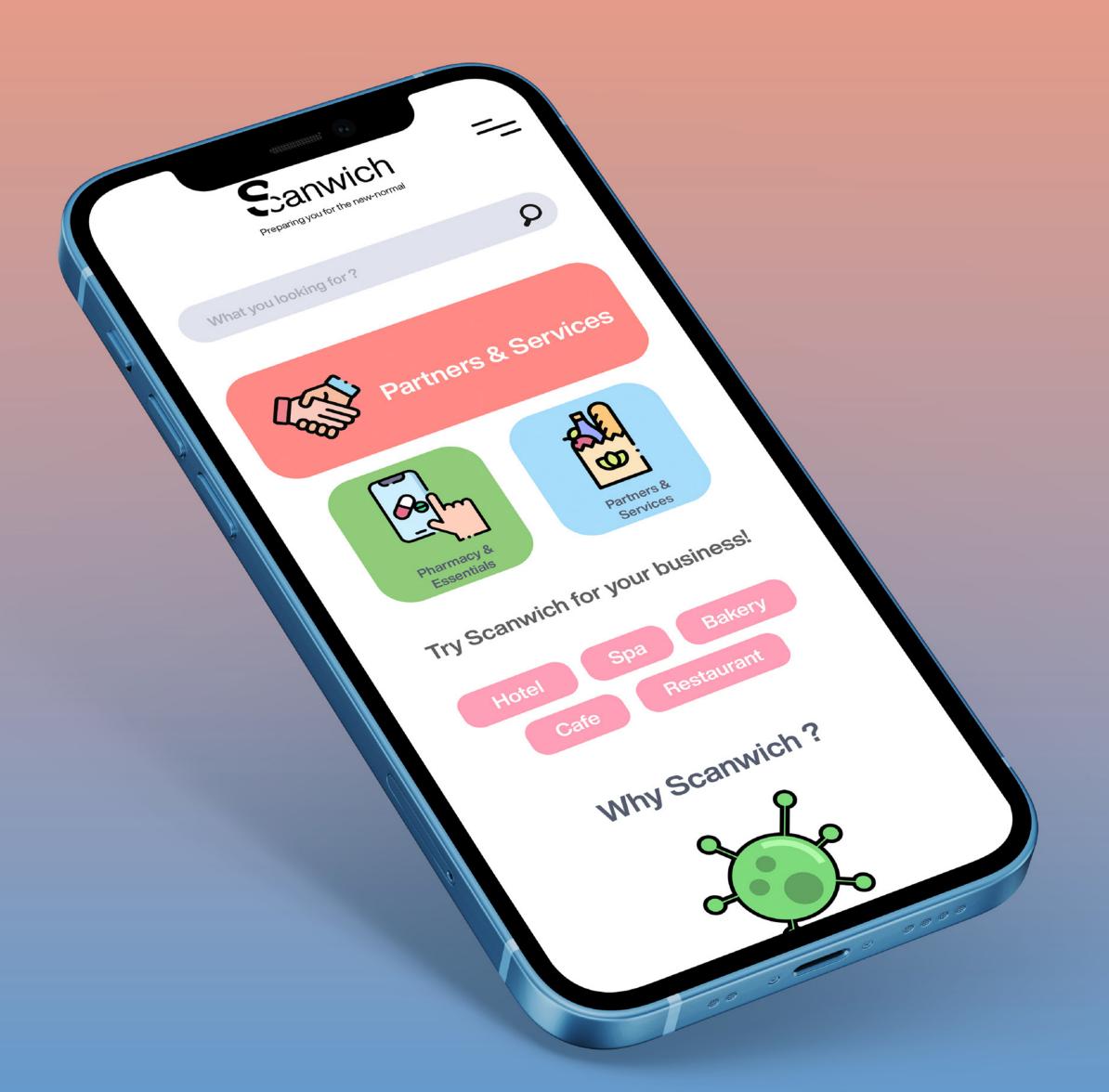
- Time-management
- Going deep into technicalities to 3D print
- Research / data management
- User / Ergonomic study



TAKING THE CONCEPT BEYOND ACADMICS

- Refinement of the form and the details
- Improve technicalities
- Make a functional prototype
- Make it manufacturable level







WHAT IS SCANWICH?

Scanwich is a start-up that provides a convenient online solution for any business to display their catalog & services digitally without any app download

ABOUT

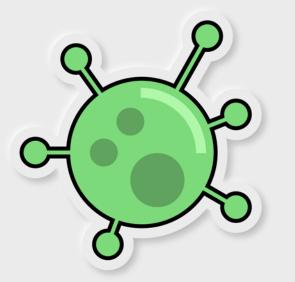
Start-up co-founded by Adrian menezes, Devesh Praphu and myself.

Founded in August, 2020 during the lockdown in my summer break.

The start-up was initiated by me and now is on auto-pilot mode from my side where my Partners are developing and handling daily operations.

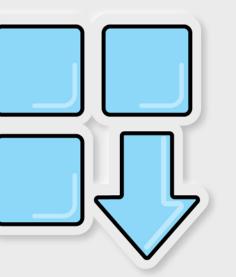


WHY SCANWICH?



PREPARE FOR THE NEW NORMAL

Covid Situation is here with us to stay.
Let us all evolve and be prepared for the
new-normal that is 'Contactless.'



NO APP DOWNLOAD

It is a very **Simple process** for your customers to simply scan and get the menu without the hastle of downloading another app.



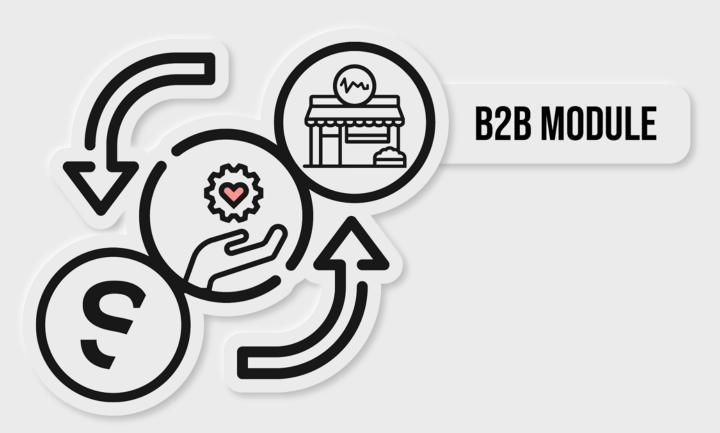
EASY CUSTOMIZATION

We have Designed a **very Easy** and an **Intuitive User Experience** for our

Intutive User Experience for our partners where you can easily edit items, offer

special promotions, specialities, best sellers and more from our

WHO DOES SCANWICH CATER TO?







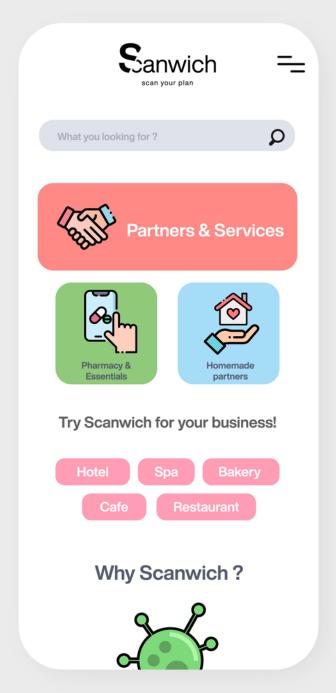


DESIGNING THE SERVICE

Scanwich service design comprises of **3 sections** of the platform.

Namely, the **website**, the **back end of the service** and the **front face** of end user platform.

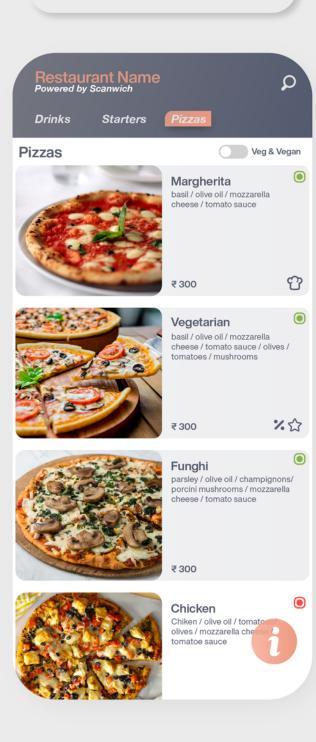
WEBSITE



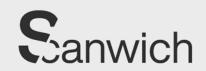
BACK END

anwich	Views on your Menu 3450 Log
Name of the Item	Price ₹
Category	Food Type Vegan
Description / Ingredient	VegUpload your Image HereStrike special Attension
Tags	□

FRONT FACE









What you looking for?









Try Scanwich for your business!

Hotel

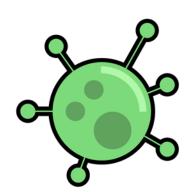
Spa

Bakery

Cafe

Restaurant

Why Scanwich?



Be Prepared for the New-Normal

Covid Situation is here with us to stay.

Let us all evolve and be prepared for the new-normal that is 'Contactless.'



Scanwich is a Start-up
Crafted by a set of Young Individuals
from Goa, India.

Support Make in India

See more features



Quick Links

Preview
How it Wroks
Features
Pricing
About us
Contact us



Get in touch with us

ppyright 2021 Scanwich | All rights Reserved

WEBSITE

WHAT IS IT USED FOR?

- For promoting the brand
- What Scanwich does?
- How to use it?
- Listing partners
- Helps in pitching clients
- Generating passive income from Advertisements.

Partners & Services



LISTING PARTNERS

Scanwich Provides a platform to its partners to be listed on the websites which helps them improve visibility and increases their public image.

Pharmacy & Essentials



PHARMACY & ESSENTIALS SECTION

Scanwich has a separate portal for pharmacy and essentials because it sells products which need veification in order to buy them for medication.

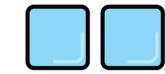
Homemade partners



SUPPORTING HOME CREATORS INITIATIVE

Early December Scanwich created a portal for home creators to enable them and provide a wider platform to increase their business.





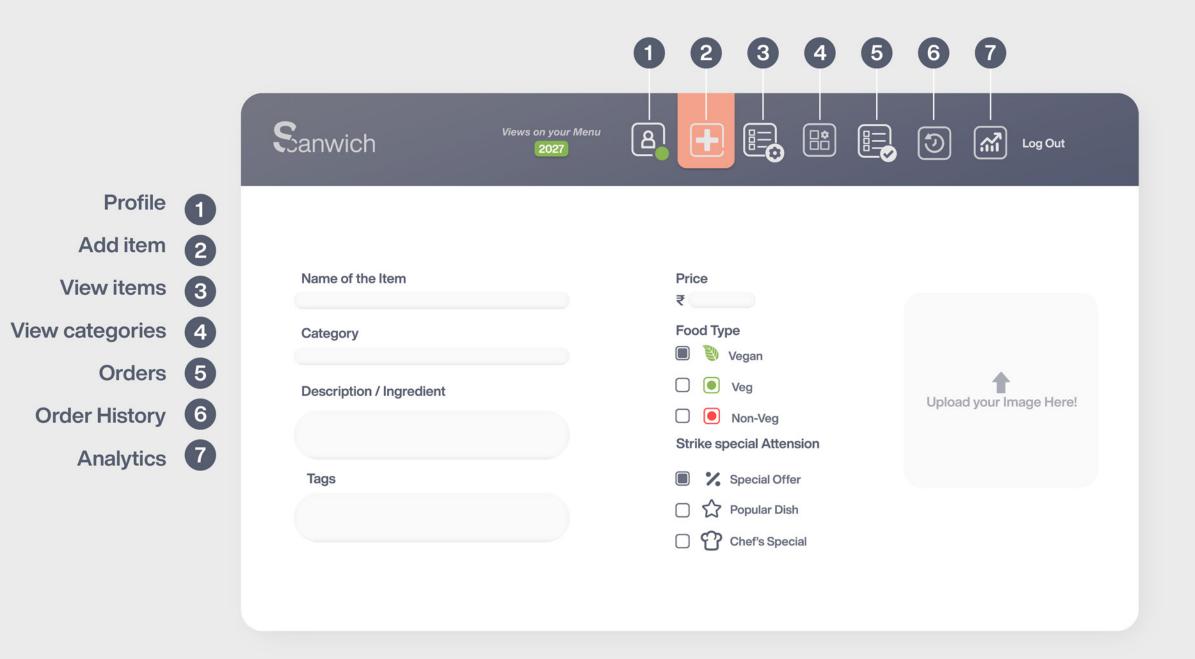


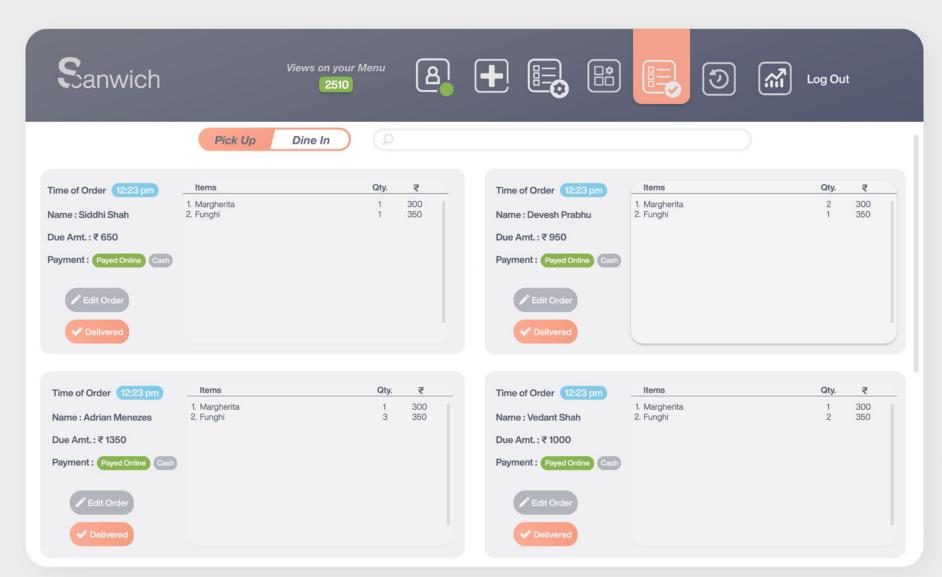
BACK-END PORTAL

ABOUT

- DIY system
- Listed partner get access to individual account
- 100% secured conrol over their own profile
- Real-time change on the front face
- Multiple features like adding items, ordering, etc.



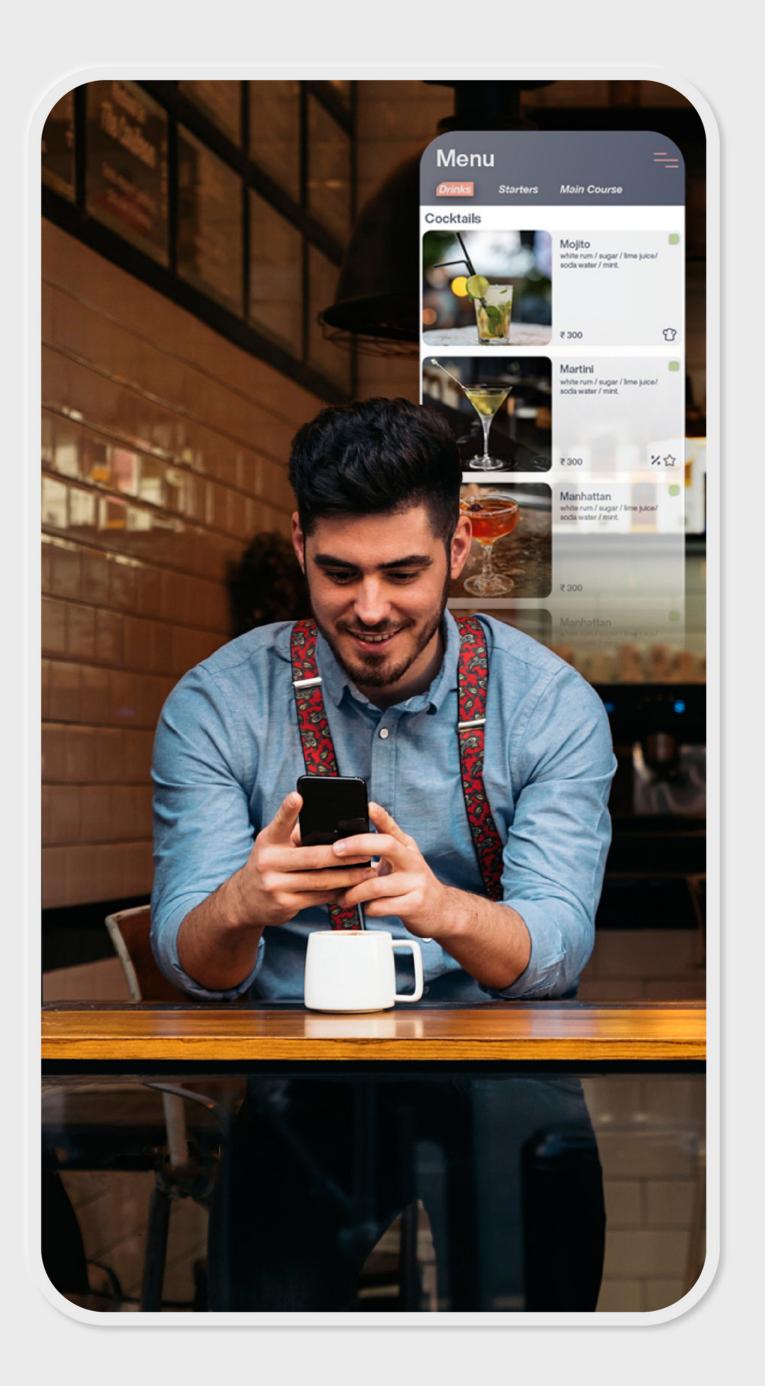




Orders: Inhouse Dining/ service Pick-up Delivery



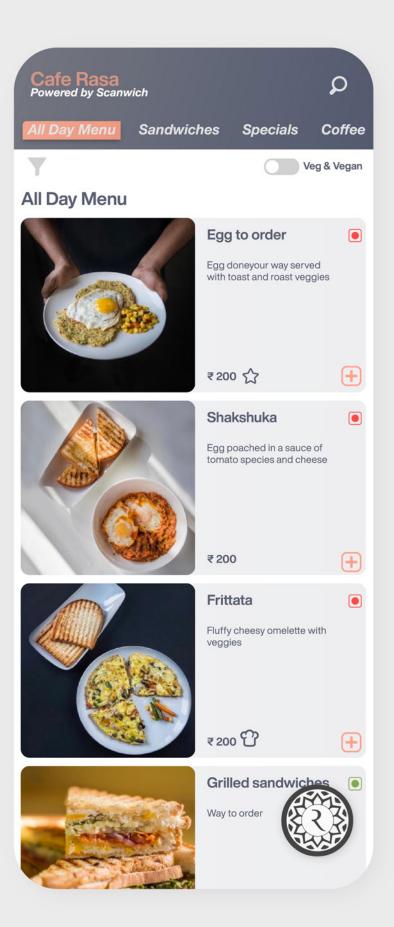


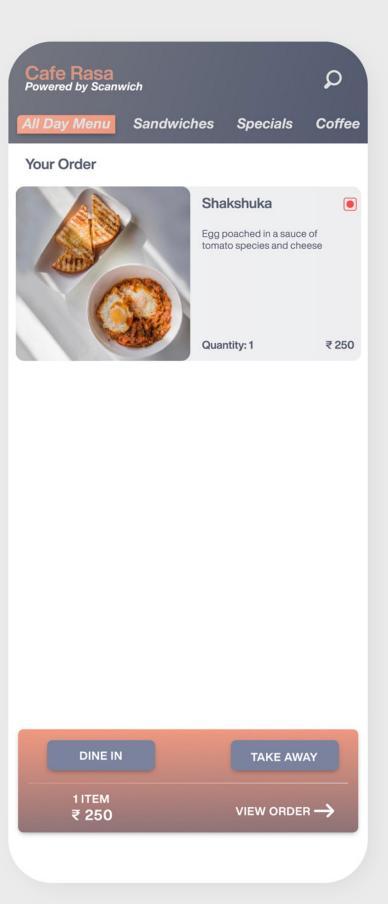


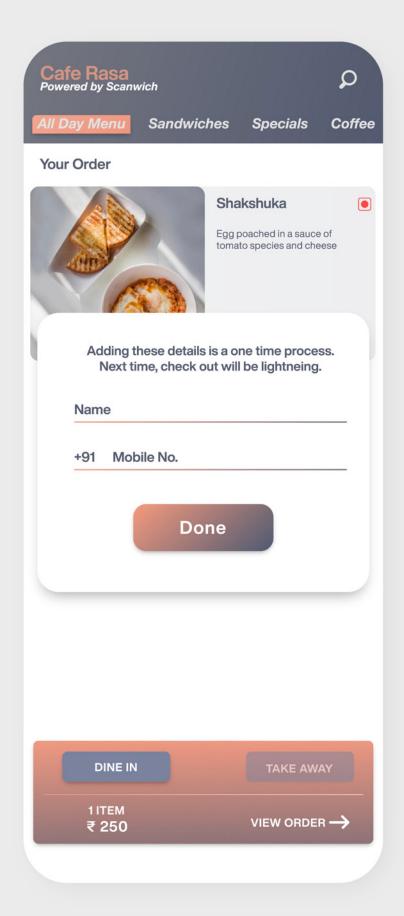
FRONT FACE OF THE SERVICE

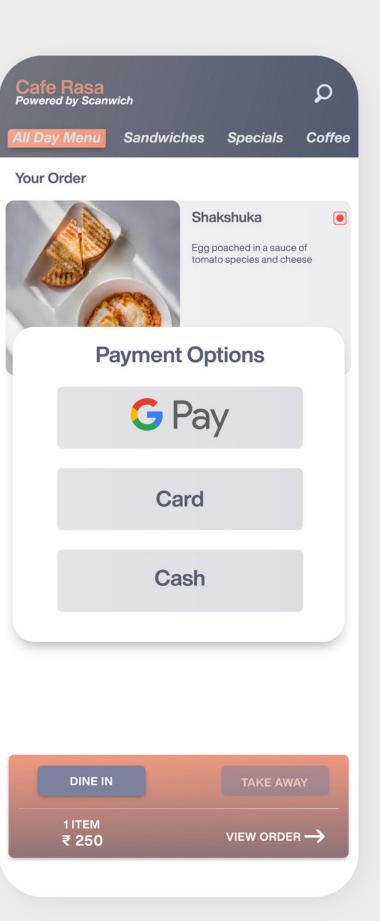


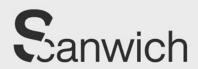
- What the end customer sees
- Quick view
- Ordering feature
- Real-time change on the front face
- Multiple features like adding items, ordering, etc.











SERVICES PROVIDED

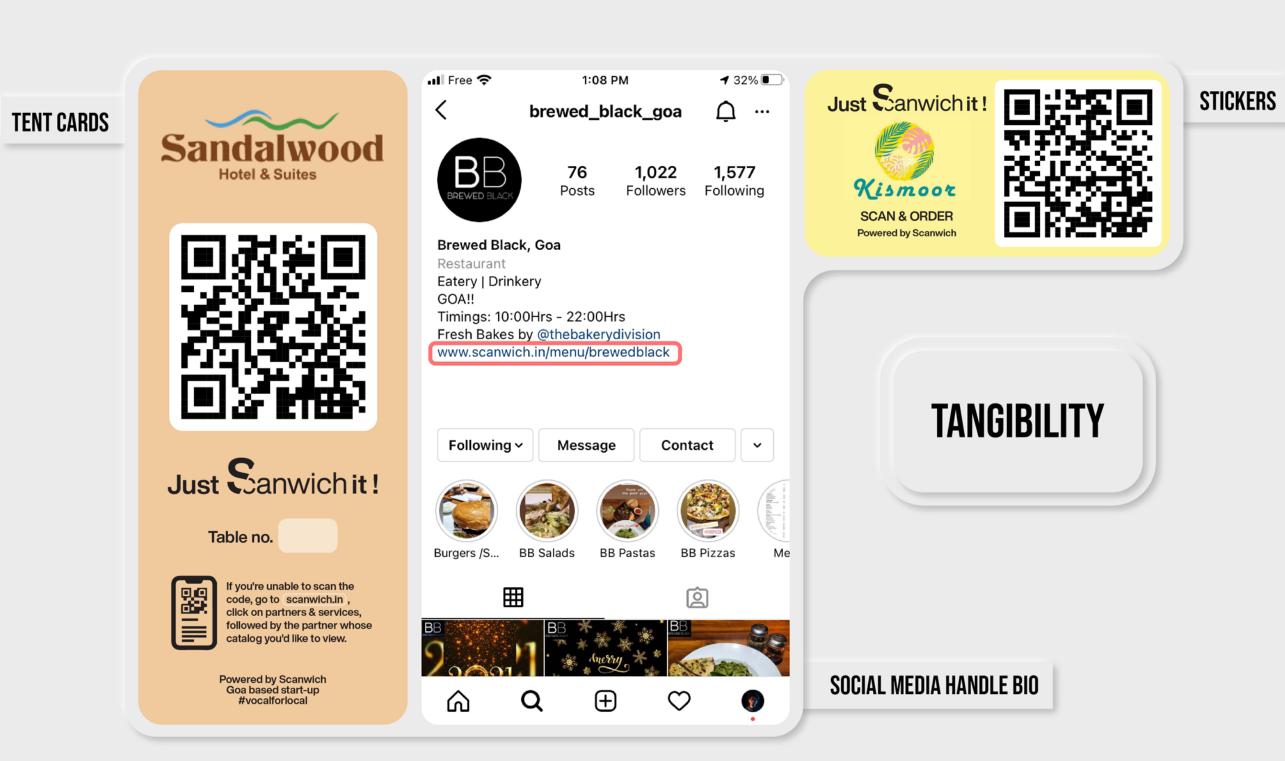
ABOUT

- Qr code and individual portal for every client
- In house experience
- Take-away
- Delivery options
- Ordering feature
- Payment feature
- Affiliation with the Scanwich community

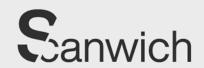


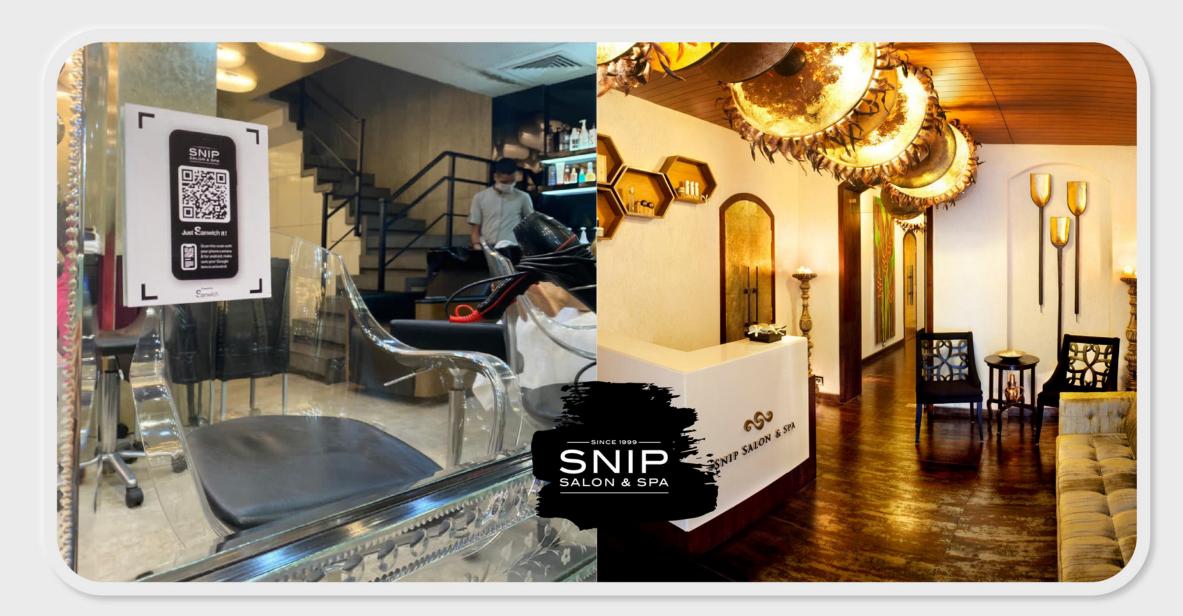
DIFFERENT WAYS TO BE DIRECTED TO THE PORTAL

- Go to Scanwich.in and click on the partners icon
- Scan the QR code present
- Go to the organizations social media hadle and click on the link in the bio









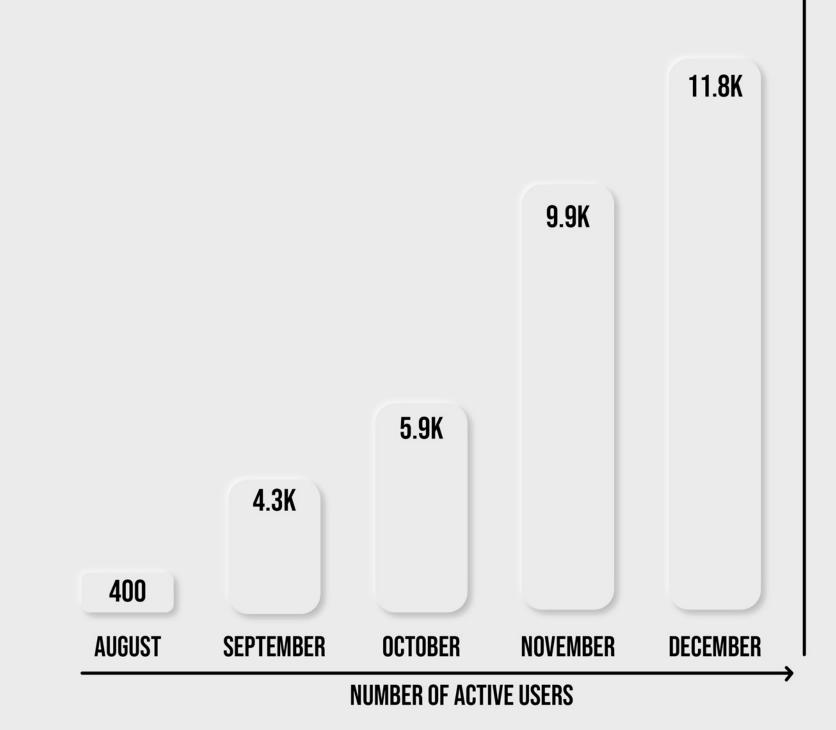


MARKET STATISTICS

RESTAURANT	19
CAFÉ	4
CO-WORKING SPACE	1
HOTEL	5
CLUBS	4
SPA	4
PHARMACY	2
BAKERY	2
HOME CREATORS	8
RETAIL STORE	4
LAUNDRY	1

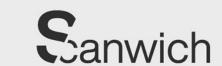
WHERE SCANWICH.IN STANDS IN THE MARKET

54 + Partners in 4 months 400 Active users / day 11,800 Active users / month



A PREVIEW OF PARTNERS





SOME MORE PROJECTS

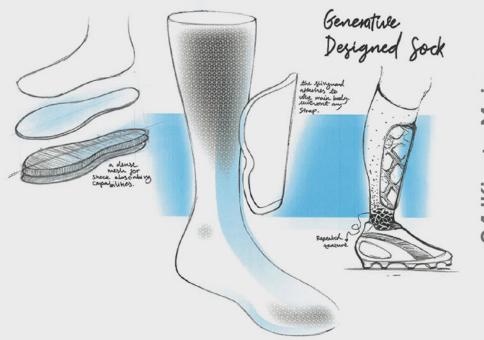




RESEARCH & **CONCEPTUALIZATION**

This was a master-class held by Marc Aubert from KIPSTA

The process we had followed was that out of the 5 days, we were to research on multiple topics as a whole with the class and do a small session of preconceptualization in a group as well and later, work Individually on preconcepts and refining the final one.



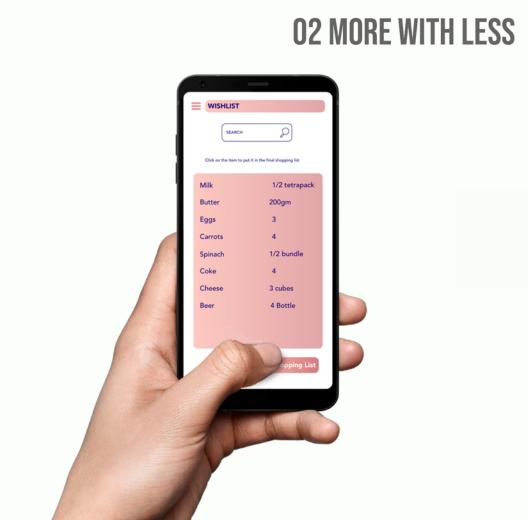
THE CONCEPT- KIPSTA MOJA



Moja is a new generation of football support that replaces an ordinary pair of socks. Using generative design Moja is crafted keeping in mind the comfort & convenience of the football player.

As illustrated in the icon above the structure of the sock is breathable, sweat resistant, stink proof and healthy.

Due to it's unique texture it enables the shin guard to attatch itself with the main body without a strap or the need to place it within the socks, making it convenient.









BRIEF

COMPANY PARTNERSHIP PROJECT MENTORED BY AUDREY YRIEIX

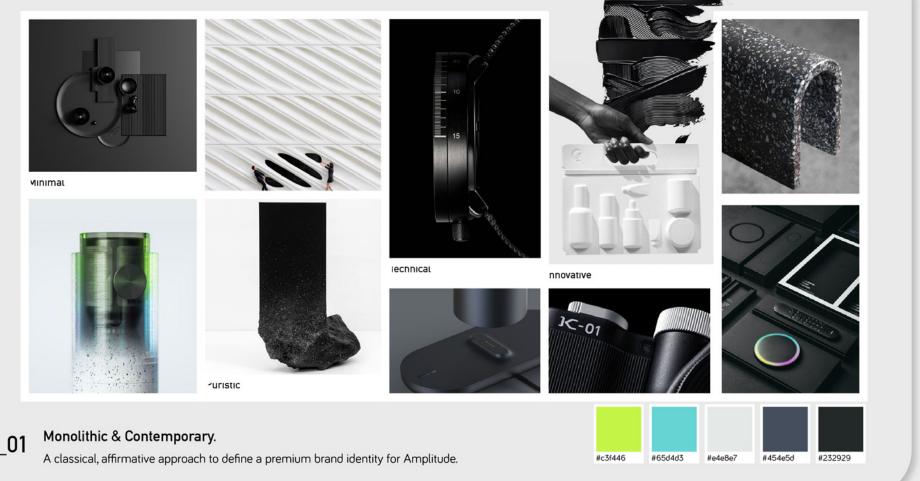
How can we create new user experiences to bring value to food and promote sustainable food habits?

The project involved

Experience design, Service design, User interface design, user study & Team collaboration with the company.



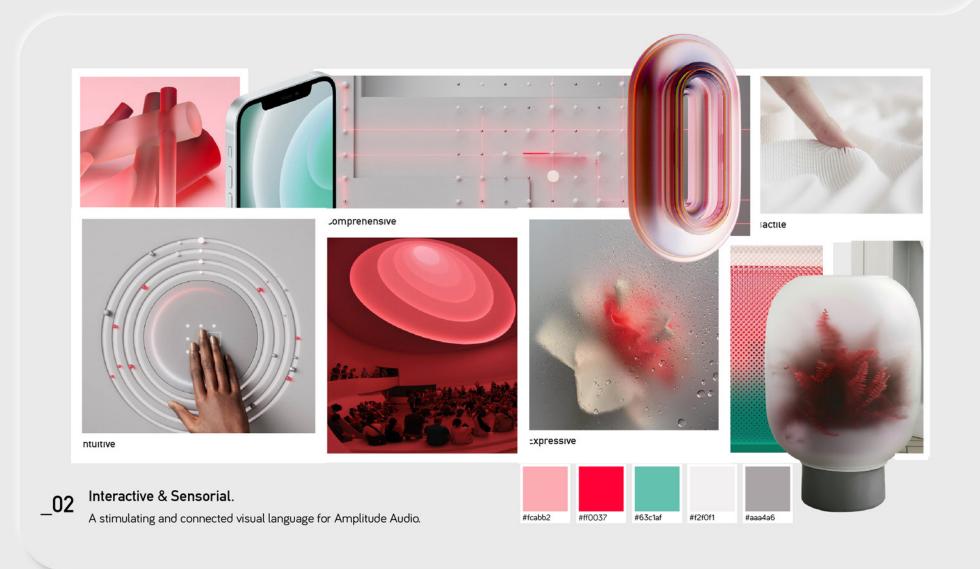




CREATING CMF BOARDS

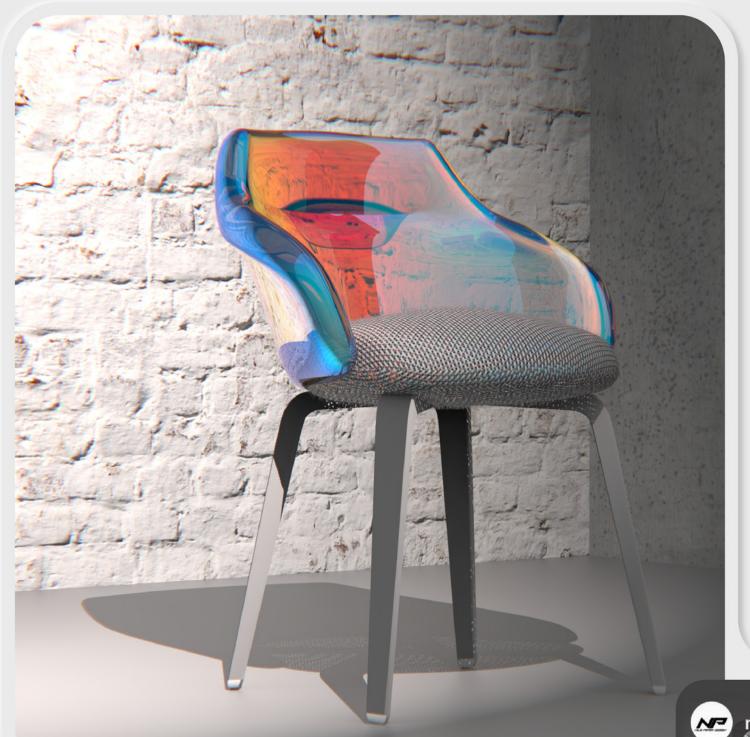
MASTER CLASS BY JULIA KUNKEL |
TEAM COLABRATION WITH MAYA AND ASHWIN

Digital Boards were made using internet resources The other boards were created using daily objects around us and slight colour correction.













993 posts 10.6k followers 1,223 following

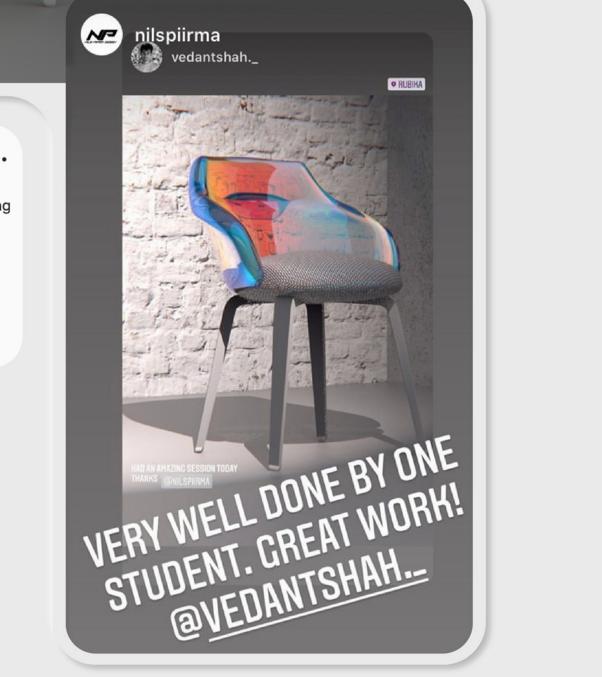
Nils Piirma Design

3D automotive designer
Tuning / wheels / wraps / body parts and more
info@nilspiirma.com

#3d #cgi #keyshot #automotive #design www.youtube.com/watch?v=03KAgbBvqr0

KEYSHOT VISAULISATION

MENTORED BY NILS PIRMA











VEDANT SHAH

MASTER'S PROGRAM IN PRODUCT DESIGN MANAGEMENT

"I AM LOOKING FOR 4-6 MONTH INTERNSHIP BETWEEN FEBRUARY, 2021 AND OCTOBER, 2021"



VALENCIENNES, FRANCE

FR: +33 7 66 55 42 27



vedantnileshah@gmail.com

LANGUAGE

English Hindi Gujarati French (beginner)

EDUCATION

ISD RUBIKA 2020-present
Master's program in Product design

Management

Valenciennes, France

ISD RUBIKA 2018-2020

Bachelors in Product Design Valenciennes, France

DSK ISD,Rubika 2016-2018

Industrial Design Management Pune, India

Sharada Mandir High School
Commerce Stream, ISC Board

Goa,India

Sharada Mandir School 2000-2014

ICSE Board Goa,India

SKILLS

Ceramic

Analog Digital

Sketching
Marker render
Prototyping
Prototyping
Thermoforming
Ethnography
Clay modeling
Adobe:
Photoshop
Illustrator
InDesign
Premiere Pro

Aftereffects

Materials worked with

3D Printing Procreate
Wood Rhinoceros 3D
P.U. foam Blender
Clay Luxion Keyshot
ABS Alias Speedform

Styrofoam Marvoulous

INTERESTS

Photography

Type:Wildlife and Travel Featured in 500px, Pixbay & Pixel

Travelling & Maintaing a Travel book

Social Service

An active part of the Rotaract Group of Panjim, Goa (Dstrict 3170).

Short film

National award for a short film

Music

Play Indian classical instrument called Tabla. 3 National certificates.

EXPERIENCE

PEARL CREATIVE

Stuttgart, Germany
Product Conceptualization
Design Development
Visuallization

CAD

Presentation Production

SCANWICH

Goa, India Co-founder Service formulation

UI/UX Design Business Management

Marketing/ Social Media

FEARDEAL

Nairobi,Kenya UI/UX design Graphic design Marketing

PROJECTS

LOGITECH INVENT

Logitech device that enhances one's office experience.

SCANWICH

A convenient and online solution for businesses to have a digital catalog in 10 minutes without any app download.

FLEX

Enhance the experience of the film making for Social Media keeping in mind multiple social media platforms to cater to.

ELECTROLUX

Reduce food wastepromote sustainable food habits.

TERVE

A kitchen storage solution for a domestic household.

INCLINE

A table-top organizer with a minimal design.

MASTERCLASS

KIPSTA

Mentor: Marc Aubert

PHILIPS

Mentor: Elodie Delassus

SPACE DESIGN

Mentor: Clementine Caurier

EYE WEAR DESIGN

Mentor:Francois Xavier

YACHT DESIGN

Mentor:Martina Callegaro