

Vedant Shah Bhagwan Villas, Villa B Taleigao

Goa 403002 India

Ludwigsburg, 21.01.2020

## Praktikumszeugnis

Mr Vedant Shah worked as an intern from 01.08.2019 till 31.01.2020 at our design studio.

PEARL CREATIVE is an often awarded design studio with focus on Industrial Design, with renowned national and international clients from different product areas, from B2C and B2B. The company consults and develops professional for its customers spanning the whole design process, from strategic consulting and innovation development, across concept and concrete design and implementation of new products, up untill market launch. The headquarters is in Ludwigsburg.

In those six months Vedant Shah was involved with various stages oft he product design process:

Product conception "from the idea to the product" - first conceptions and development of a product

Design development sketching to the formfinding, creating CAD Data for the design process and for

development (Rhinoceros) and product innovation

Visualisation concept sketching (Photoshop), concept visualisation with the aid of CAD- and rendering

programs, rendering for the external presentation and marketing communication

Modelmaking building mockups and prototypes from different materials

Presentation presentation of research results, preparation on mood boards and target group definition Production

We got to know Vedant Shah as a creative designer with comprehensive expertise. During the internship he could continuously enlarge his skills of design and technology with discipline and ambition. He dealed with all tasks assigned to him independently, with great care and attention to accuracy and showed understanding for the whole designprocess. Especially highlighted should be his exceptional curiosity and interest in technological developments.

Both superiors and other team members appreciated Mr Shah as a reliable and team-minded colleague. We thank him for his excellent support and wish him all the best for further studies and his personal and professional future.

Christian Rummel Managing Partner/ CEO Tim Storti

Managing Partner